Aiming for ZERO
Today, builders, consumers, government and corporate leaders are rethinking the effect our buildings and businesses have on the natural world. For over 200 years, DuPont has been recognized as a company of innovators, and for more than three decades we’ve been setting higher and higher goals to lower our impact on the environment. Investing in the research and development that helps our science evolve. Partnering with the people and organizations that share our passion for the planet. And creating complete systems and solutions for the construction industry that will help us build comfortable, functional, beautiful buildings that will lead to future net-zero energy buildings. It’s ambitious, but we’re aiming for zero—zero impact—a positive impact on the world we all share.
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**Our sustainability goals**
From research and development to manufacturing and marketing, our sustainability goals span all areas of our business. They are tied directly to our business growth and the solutions we deliver around the world that make real differences in people’s lives in areas such as food and nutrition, safety and security, electronics, transportation, energy and construction.

[Learn more at sustainability.dupont.com](http://sustainability.dupont.com)
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**Over $640 million invested in R&D**

Since 2007, we’ve doubled our investment in R&D programs with direct, quantifiable environmental benefits for our customers. To qualify as sustainable, every R&D program must provide a customer with a clear superior benefit in one or more of the following categories:

- Climate change
- Energy use
- Pollution
- Material use
- Waste
- Disposal
- Ecosystems and biodiversity
- Water
- Toxicological risk
- Use of non-depletable resources
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Working together for sustainable solutions

In support of our vision to create a more sustainable world, DuPont works in partnership with other industry leaders and is a member of many environmental organizations.
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Systems and solutions across the construction industry
From individual products to complete systems, the DuPont name is known and trusted by contractors, builders, architects and homeowners.

- DuPont™ Tyvek® Weatherization Systems
- DuPont™ Corian® Solid Surfaces
- DuPont™ Zodiaq® Quartz Surfaces
- DuPont™ Exterior Cladding
- DuPont™ Energain® — latent heat storage material
- DuPont Consumer Products
- DuPont™ Garden Products
- DuPont Building Integrated Photovoltaic Systems
- DuPont™ Sorona® Renewably Sourced Materials
- DuPont™ Fire Extinguishants
- DuPont™ Refrigerants
- DuPont™ SentryGlas®
At DuPont, we’re not just creating the solutions and systems that are friendlier to the environment, we’re re-engineering what they’re made of and how they’re made. Since 1990, we’ve drastically lowered harmful emissions. We’re using forward thinking science to re-engineer our manufacturing processes and cutting global water consumption by at least 30% in areas where water is scarce and increasing our use of energy from renewable sources. It’s all part of creating a safer, more beautiful, sustainable world for everyone.
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Meeting and exceeding emission goals
For decades, we’ve been working across our business to lower harmful emissions. Since 1990, DuPont has reduced global greenhouse gas emissions measured as CO2 equivalents by more than 60%. Today, we continue working towards meeting our 2015 goals to further reduce emissions.
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73% of our sites are ISO 14001 Certified
100% of our global manufacturing sites will complete an independent third-party verification of the effectiveness of their environmental management goals and systems. ISO 14001 Certification is designed to help companies reduce their negative impact on the environment. It also reflects our objective to conform to and improve environmental management systems.
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Reduce global water consumption
We are working towards reducing water consumption by at least 30% at sites around the world located where the renewable freshwater supply is either scarce or stressed. For all other sites, we will hold water consumption flat on an absolute basis through the year 2015, offsetting any increased demand from production volume-growth through conservation, reuse and recycle practices.
Twenty years ago, DuPont was one of the first companies to publicly establish our environmental goals. We started off by focusing on emissions reduction and have expanded to include market driven targets for both revenue and research and development investment. Today, we disclose our carbon footprint publicly through an annual submission to the Carbon Disclosure Project. We are also making progress towards our goal of cutting our reliance on fossil fuels by using **renewable sources of energy**.
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net-

ZERO

energy
Can the buildings around us be designed and engineered to use no energy? It’s a complicated question that leads to other questions. Will they be “off the grid”? How can energy be harvested on site? What impact will net-zero energy use have on the comfort of the people who live or work there? One thing is certain; it will take new ideas and innovative technology to achieve this goal. At DuPont Building Innovations, we’ve been working on energy saving solutions such as DuPont™ Tyvek® Weatherization Systems for over 30 years. Innovating to ensure they cut energy use, providing superior protection for the life of the structure, and helping improve indoor air quality and comfort. DuPont is a member of the U.S. Green Building Council (USGBC); many of our solutions help contribute towards earning LEED® points for the design and construction of sustainable buildings.
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Cutting energy over the life of a building
Building operation accounts for the major share of energy consumption over the life of a building—making energy efficiency one of the most critical components in reducing the environmental impact of all buildings. By helping to make the building envelope more airtight, DuPont Weatherization Systems help conserve energy in three ways:

- Improve heating and air-conditioning effectiveness
- Protect against the loss of R-value due to wind washing and air bypass of the insulation
- Reduce the loss of R-value due to wetting of insulation

Within 5 months, DuPont™ Tyvek® Weather Barrier System will provide an energy savings equal to the energy used in producing the material, with a net benefit for the rest of its product life.*

*LCA (Life Cycle Analysis) based on the following assumptions and using the Energy-10 simulation model: Location = Chicago, IL. Two story, 2,500 sq. ft. house. Reference house had an assumed air infiltration rate as per default value in Energy-10. The house with DuPont™ Tyvek® had a 20% reduction in air leakage. Reduced air infiltration was assumed to be achieved due to DuPont™ Tyvek® HomeWrap®, properly installed with a basis weight of 1.8 oz./sq. ft.
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Improving the building envelope

While net-zero energy is the goal we’re all pursuing, today DuPont offers a complete system of products that work together to seal the building envelope — DuPont Weatherization Systems. These systems help increase energy efficiency, protect buildings from water damage and provide improved comfort. The full system also features low-VOC materials, which helps increase overall indoor air quality. By saving energy, these systems help to reduce the total carbon footprint of homes or buildings and lower the cost of building operation. Learn more
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**Improve indoor air quality**

A DuPont Weatherization System can help improve indoor air quality by reducing uncontrolled air leakage to help the HVAC system maintain comfortable temperatures. In addition, controlling air leakage can help reduce external contaminants from entering the home or building. Residential builders can use weatherization barriers to meet green rating system requirements for garage separation.
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**LEED® points and sustainable structures**

By following the guidelines of the USGBC LEED® Green Building Rating System™, and by sealing the building with weather barriers, you can build more sustainable structures that cost less money to operate and less effort to maintain through improved energy efficiency. Although no single product can achieve LEED® credit, using DuPont Weatherization System products for your residential or commercial structures can help contribute toward LEED® points in several credit categories:

- Energy & Atmosphere
- Indoor Environment Quality
- Innovation in Design
Doing more with less is a step in the direction of eliminating all waste. Today, we’re using pre and post consumer recycled content to create the DuPont™ Corian® solid surfaces and Zodiaq® quartz surfaces Terra collections. Our surfaces, surface sealants and adhesives contribute to the LEED® green building certification program in the Materials and Resources (MR), Indoor Environmental Quality (IEQ), and Innovation & Design (ID) categories. All our surfaces are designed with enhanced durability to stay beautiful and functional throughout a lifetime of use. And it’s not just our products, we’re re-engineering manufacturing processes to decrease and repurpose waste, use more renewable sources of energy and less of our valuable resources like water.
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Recycled beauty
In addition to GREengUARD® certifications, the DuPont™ Corian® and DuPont™ Zodiac® Terra Collections are certified by Scientific Certification Systems (SCS) for their recycled content. Both collections may contribute to earning points under the LEED® Building Rating System™ developed by the U.S. Green Building Council (USGBC). The DuPont™ Corian® Terra Collection contains at least 6% to 13% pre-consumer recycled content. The Zodiac® Terra Collection is NAHB Green Approved for 25% post-consumer recycled content, qualifying builders for up to 2 points toward certification to the National Green Building Standard™.
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Our goal – zero landfill waste
At DuPont Building Innovations we understand that having a positive impact on our environment means more than engineering sustainable solutions. It takes ambitious manufacturing goals. By 2012, our objective is to send zero waste to landfills across DuPont Building Innovations global manufacturing sites. We continue to look for innovative ways to reuse, recycle and repurpose waste and we continue to make excellent progress to achieve this goal.
In the quest for sustainable solutions there are four things that no one wants to sacrifice—**beauty**, comfort, **ease** and functionality. That’s why DuPont Building Innovations creates products that allow designers, builders, architects and homeowners realize not only their sustainability goals, but their vision as well. DuPont surfaces continue to evolve. Now the latest color and style trends are captured through the use of recycled products. Both DuPont™ Corian® solid surfaces and Zodiaq® quartz surfaces offer **exceptional durability** and are certified to meet or exceed **low-VOC emission standards**.
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Beautiful possibilities
DuPont™ Corian® and Zodiaq® come in more than a hundred colors and patterns and can be custom cut and installed for limitless design possibilities. Homeowners and designers alike can follow the latest trend, start their own, or even create their favorite color. Yet all DuPont solid surfaces are durable and easy to maintain.
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An *easier way to keep a clean environment*

DuPont™ Corian® has long been a leading choice of healthcare facilities. And these same qualities make it a preferred choice in commercial buildings as well as homes. Both Corian® and Zodiaq® are non-porous and do not promote the growth of mold and mildew when properly cleaned. There are no grout lines to catch dirt and bacteria. They are NSF/ANSI 51 Certified for food contact. And they meet the certification standards of GREENGUARD For Children & Schools™.
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**Durability**
DuPont™ Corian® and Zodiaq® both require less replacement over time. Corian® can also be easily renewed to its original appearance.
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Low-VOC emission standards
DuPont™ Corian® and Zodiaq® meet or exceed emissions guidelines for volatile organic compounds (VOCs), hazardous air pollutants (HAPs) and are GREENGUARD Indoor Air Quality Certified®. And DuPont™ Corian® and Zodiaq® are nontoxic and nonallergenic to humans. Both surfaces are third-party certified to be free of heavy metals and comply with the EU Directive 2002/95EC on the Restriction of Hazardous Substances (RoHS).
Beyond buildings, the scientists and engineers of DuPont are dedicated to creating landscape solutions that make your world more beautiful while protecting and preserving natural resources. Our landscape fabrics make superior non-chemical weed control possible. DuPont™ Recycled Landscape Fabric is made with 92% recycled plastic without sacrificing high-performance durability and plant protection. DuPont™ ForeverLawn® is a waterless, low maintenance turf solution. Other innovative new products like Garden O.N.E.® support organic gardening principles with 100% biodegradable weed barrier technology.
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Beyond buildings
At DuPont, we believe a commitment to sustainable solutions should extend beyond buildings. That’s why our innovative landscape solutions are designed to help you bring outdoor spaces to life in ways that protect and preserve natural resources.
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DuPont™ ForeverLawn® Select Synthetic Grass
Available in a variety of styles, DuPont™ ForeverLawn® Select Synthetic Grass provides realistic alternatives to natural grass that save water and reduce maintenance while offering a soft, lush, usable artificial grass surface. Learn more at synthenticgrass.dupont.com
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Garden O.N.E.® 100% Biodegradable Control Fabric
Garden O.N.E.® stands for Organic, Natural and Environmental. This 100% biodegradable weed control fabric is designed to provide season-long weed control without chemicals. So it’s the easy way to keep weeds out and keep your “green” efforts going. Like all DuPont Landscape Fabric, it allows air, moisture and nutrients to pass through to your plants. And because it’s an all-natural product, it can be used in an organic garden and can even be tilled back into the soil at the end of the season. Garden O.N.E.® is:
- Designed for annual and vegetable gardens
- 100% biodegradable
- Perfect for organic gardens
- Season-long weed control
It’s time we all aim for ZERO.

At DuPont, we know we can’t make zero a reality on our own, but if we all work together we can make giant strides. That’s why the scientists and engineers of DuPont Building Innovations are constantly innovating to create smarter, sustainable building solutions. Making manufacturing processes more efficient and using recycled materials to create long lasting, beautiful surfaces like DuPont™ Corian® solid surfaces and Zodiaq® quartz surfaces. Developing innovative solutions like DuPont™ Tyvek® Weatherization Systems to construct more comfortable buildings that use far less energy today and help achieve our net-zero energy goal tomorrow. And inventing the landscape systems that work with nature to minimize our footprints. It’s about more than one revolutionary idea, it’s evolutionary science that’s helping us create a safer more sustainable world for everyone.
DuPont aiming for zero reference links

To learn more about what DuPont is doing to make ZERO a reality, click on the links below:

» DuPont Building Innovations
» DuPont™ Tyvek® Weatherization Systems
» DuPont Commercial Surfaces
» DuPont Residential Surfaces
» DuPont Garden Products
» DuPont™ ForeverLawn Select Synthetic Grass
» DuPont Consumer Products
» DuPont Corporate Sustainability
» DuPont™ Exterior Cladding
» DuPont™ Energain®
» DuPont Building Intergrated Photovoltaic Systems
» DuPont™ Sorona® Renewably Sourced Materials
» DuPont™ Fire Extinguishants
» DuPont™ Refrigerants
» DuPont™ SentryGlas®