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The **Communications Cable and Connectivity Association, Inc.**, (CCCA), has adopted a formalized Code of Ethics for the organization. The purpose of the CCCA Code of Ethics is to establish basic ground rules and a framework for professional behavior and responsibilities among its members. In time, CCCA expects that the quality commitment represented by its Code of Ethics will begin to differentiate quality cable and connectivity manufacturers and distributors from those marketing counterfeit and substandard or non-compliant products.

The CCCA Code of Ethics is segmented into three sections that provide the rules of conduct, procedures and consequential actions. The first section, "Principles of Ethics," outlines the specific goals of behavioral conduct, both socially and professionally. The second section, "Rules of Ethics," identifies mandatory and specific industry standards and procedures as guidelines for consistent quality of manufactured products and services. The third and most in-depth section of the Code, "Administrative Procedures" details the actions to be taken within the association to encourage and enforce the Code.

"Members of the CCCA belong to our organization because we share common values and a common mission that includes advancing cabling system technologies, and in doing so, assuring consistent quality through practicing high ethical standards in every aspect," states Kevin St. Cyr, CCCA Chairman and President of Berk-Tek, a Nexans Company (New Holland PA). "A formalized Code of Ethics provides a benchmark, as well as a constant reminder of our obligations to this industry and our community," he further states.

#### **About CCCA**

CCCA, a non-profit corporation formed in 2007, has a mission to serve as the major resource for well researched, fact-based information on the technologies and products of structured cabling media to support current and future needs of the networking, IT and communications industries. CCCA also is proactive at codes and standards bodies and other trade, industry and governmental organizations in communicating and influencing policy and decisions affecting the quality, performance and societal needs of the structured cabling infrastructure.

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