



FACT SHEET

DuPont™ Capstone™ Products For the Carpet Care Industry

DuPont™ Capstone™ products are a sustainable, performance-driven line of fluorotelomer products that meet or exceed market performance requirements for the carpet care industry. They are used to make surface-protection products such as stain- and soil-resistant treatments.

DuPont™ Capstone™ products are expected to perform equally to or better than existing DuPont products for the carpet care market, which act as ingredients in the high-performance formulations for carpet cleaning and protection.

Benefits include:

- Reduced dry soiling and staining
- Superior oil and water repellency
- Long-lasting protection to prevent re-soiling
- Easy to apply uniformly

FEATURES

- Equivalent or improved performance versus traditional chemistry
- Based on short-chain molecules that cannot break down to PFOA in the environment
- Reduction in PFOA below the limit of detection*
- 95 percent or greater reduction in PFOA precursors and higher homologues
- High performance without an increase in product use rate

OVERALL BENEFITS

- Conversion to Capstone™ products minimizes environmental footprint without compromising performance.
- Capstone™ products are expected to perform similarly to traditional fluorotelomer products.
- Capstone™ products are listed on existing global regulatory clearances, including the United States (TSCA) and Europe (EINECS), and meet the goals of the voluntary U.S. Environmental Protection Agency 2010/15 PFOA Stewardship Program.
- Fluorotelomer chemistry is not made with PFOA, nor is PFOA added during the manufacture of DuPont fluorotelomer-based products. Capstone™ products are based on short-chain molecules that cannot break down to PFOA in the environment. This change, when combined with the technology for LX Platform products, yields fluorotelomer products with negligible PFOA and PFOA precursor content.**

PRODUCT LAUNCH DETAILS

- DuPont will provide a complete line of Capstone™ soil-, stain-, and oil-repellant products for the carpet care industry.
- Capstone™ products are expected to be available for the carpet care industry in late 2008. They will be competitively priced.
- As the largest global manufacturer and supplier of fluorotelomer products, DuPont holds a strong global supply position for Capstone™ products.

3/08

* *Below the limit of detection for PFOA based on the published analytical method found in the Journal of Chromatography A, 1110 (2006) 117-124.*

** *Regarding marketing claims, DuPont believes that no one can substantiate statements that fluorotelomer products are "PFOA Free" or have "Zero PFOA" even if test results are below the limit of detection. DuPont feels such a claim must be made with scientific accuracy, and analytical methods continue to advance to ever-lower detection limits.*