

PLANT FIRST, SPRAY LATER TO MAXIMIZE YIELDS

POWER ZONE

One of the biggest factor that can hold your crop back is not getting it in the ground.

To maximize yield, corn growers know that getting the crop in the ground before critical dates is key. Yet many growers still take time out from planting to spray pre-emergent or PPI herbicides.

Planting is priority one.

A plant-first, spray later strategy helps reduce the risk of yield reduction because of planting after critical dates. Make sure you know what these dates are for your area.

Post is the answer... in the PoWeR Zone.

The PoWeR Zone is the ideal application timing for weed control: the window from spike to the 5-leaf stage in corn, when weed control is most critical.

In this zone, the crop canopy is open, allowing for good spray coverage on the weeds. At the same time, the weeds are small and spread out, allowing for maximum coverage. When you have good spray coverage, you get better control.

PoWeR Zone and the Critical Weed-Free Period (CWFP).

The CWFP can start as early as the 3-leaf stage of corn growth; however, in the majority of fields it starts later around the 5-leaf stage.

The CWFP is determined by the weed density, the timing of weed emergence in comparison to crop emergence and the population of highly competitive weeds like lamb's-quarters, pigweed and foxtail species.

The denser the weeds and the earlier they emerge in relation to the crop, the earlier the onset of CWFP.

PoWeR products allow you to keep fields clean during the CWFP, because the ideal time to spray is before or at the start of the CWFP. And DuPont gives you comprehensive weed control options within the PoWeR Zone depending on your crop and timing needs:

Early post: Battalion™ tracks down your toughest weeds.

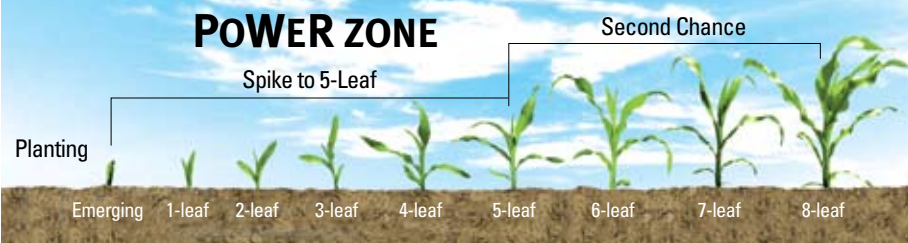
Battalion™ offers superb one-pass knockdown of weeds in corn up to the 3 leaf stage... plus residual control for clean fields all season long.

With three modes of action from group 2, 4 and 15 herbicides, Battalion™ is a great tool for weed resistance management.

It's your first choice for early post-emergent weed control.

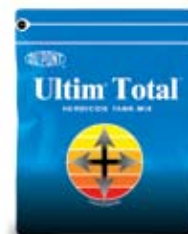


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Mid-post? Ultim® Total™. A weed predator that never sleeps.

In the 2 to 6 leaf stage, you can let Ultim® Total™ take over. It provides excellent one-pass control of both grasses and broadleaf weeds with knockdown and residual control. Larger weeds and tough perennials like quackgrass and field horsetail are no match for Ultim® Total™.



In glyphosate-tolerant corn, Galaxy™ gives a powerful boost over glyphosate alone.

Galaxy™ goes beyond glyphosate to provide residual, one-pass control that will help keep glyphosate-tolerant corn weed-free during the critical period. It improves control of hard-to-kill weeds including fall panicum, green foxtail and redroot pigweed.

With two active ingredients from different herbicide groups (2 and 9), Galaxy™ helps protect against weed shifts and resistance as well.



The PoWeR Zone gives you more time to spray.

When you choose to use an early post-emergent weed control program, you give yourself the widest possible window of application. Data compiled by GrowthStage clearly illustrates that you have more days to spray with PoWeR Zone products compared to late post-emergent herbicides.

Post with residual.

PoWeR products keep working to control weeds up until canopy closure, when weeds are no longer impacting yield, and then continue right through the season.

At DuPont, we believe that PoWeR products deserve a good, hard look. They offer many strong advantages over PPI, early pre-emergent and non-residual post-emergent weed control alternatives.

For more information about PoWeR Zone products from DuPont, call 1-800-667-3925, contact your dealer or visit www.dupont.ca/ag

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