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DuPont Tops *BusinessWeek*'s Ranking of 'The Top Green Companies'

DuPont, a company that is "an experienced hand at making the most out of changing regulation," topped the list of *BusinessWeek*'s ranking of "The Top Green Companies." Others on the list included: BP, Bayer, Alcoa, IBM, and 3M.

The ranking was based on total reduction of greenhouse gases (GHGs), results relative to company revenues, and management's leadership on environmental issues over the past 10 years. To develop the ranking, *BusinessWeek* partnered with the Climate Group, a British organization that serves as a clearinghouse for information on carbon reduction and Innovest Strategic Value Advisors, a green investment research firm.

In an editorial titled, "Green Leaders Show the Way," *BusinessWeek* says "...the willingness and ability of leading companies to reduce their carbon emissions on their own suggests voluntary action may be more effective than environmentalists have predicted."

Back in the mid-1980s, DuPont created a profitable business selling substitutes for chlorofluorocarbon (CFC) refrigerants that were destroying the earth's protective ozone layer. Tackling climate change "was a natural extension of that experience," said Mack McFarland, DuPont environmental manager.

After studying the data, "we came to the conclusion that the science was compelling and that action should be taken," said DuPont Chairman and CEO [Chad Holliday](#). DuPont has cut energy use to 7% below 1990 levels, saving more than USD 2 billion including at least USD 10 million per year by using renewable resources. DuPont has reduced emissions by 11 million metric tons. The article said that in 1994, DuPont committed to cutting gas emissions by 40% by the year 2000 from its 1990 levels. By 2000, the company had met its original target and set a goal to achieve a 65% reduction by 2010 – which also has been accomplished.