



Tynex®

Only by DuPont

INTRODUCING THE

Brilliance

COLLECTION

For Toothbrushes That Sell and Perform

There's more than meets the eye to DuPont Tynex® Brilliance Collection filaments.

Their unique diamond profile has four facets to reflect light... and catch the shopper's eye.

Choose among 12 striking standard colors. The combination of color and glisten give you a powerful tool for toothbrush design and for differentiation and segmentation of your lines.

Power Marketing Features:

- *Glistening look*
- *12 designer colors*
- *Cleans deeper, better*
- *Soft feel during brushing*

The wedge-shaped profile of Brilliance also delivers solid cleaning benefits. Clinical trials (see other side) show that they outperform standard round filaments in several ways:

- Easier penetration between teeth and below the gumline;
- More effective scrubbing
- Better cleaning of hard-to-reach back teeth areas.

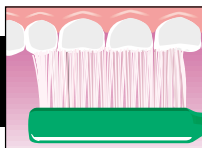
Brushes made with Brilliance filaments feel soft and flexible in the mouth. The bristles are more flexible than most round filaments.



Colors: cobalt, sapphire*, lapis, aquamarine*, jade, diamond, ruby*, fire opal, rose quartz, amethyst, topaz*, citrine. *Colors are FDA compliant.*

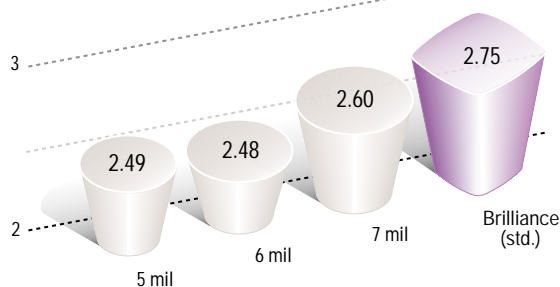


Improved scrubbing

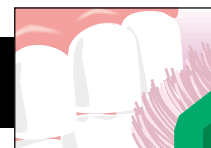


Tynex® Brilliance removes 10.4% more deposit than round filaments of equivalent stiffness in third-party testing for depth of deposit removal.

Depth of Deposit Removal, 1-4 scale

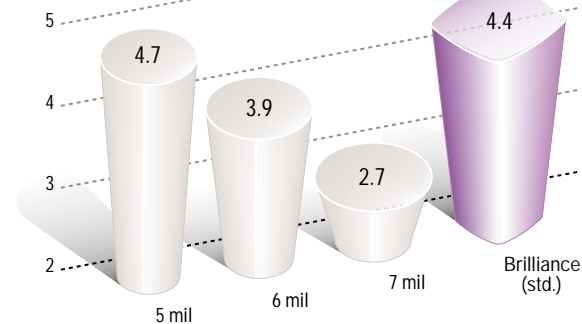


Soft and gentle



Tynex® Brilliance flexes more than 6 and 7 mil rounds and is only slightly stiffer than a 5 mil round.

Deflection, mm



Better cleaning between teeth

Tynex® Brilliance delivers up to 53% more interproximal access efficacy (IAE) in third party testing.

IAE (Scrubbing band width, cm)

	<i>mean</i>	<i>back teeth</i>
Brilliance (std.)	1.05	1.09
Round, 5 mil	1.04	1.04
Round, 6 mil	0.99	0.91
Round, 7 mil	0.86	0.71

Standard specifications

To meet needs for stiffer or softer bristles, larger or smaller profiles are optionally available.

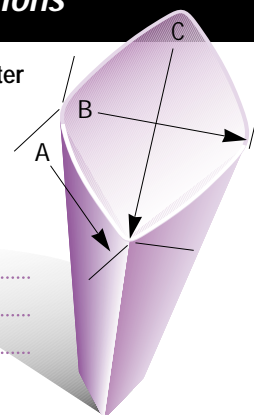
Dimensions:

A 5.0 mil (0.13 mm)

B 5.8 mil (0.15 mm)

C 9.0 mil (0.23 mm)

Material: Nylon 612



For more information about Tynex® filaments: www.dupont.com/filaments

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CAUTION: Do not use in medical applications involving permanent implantation in the human body. For other medical applications, see "DuPont Medical Caution Statement," H-50102.



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filaments