

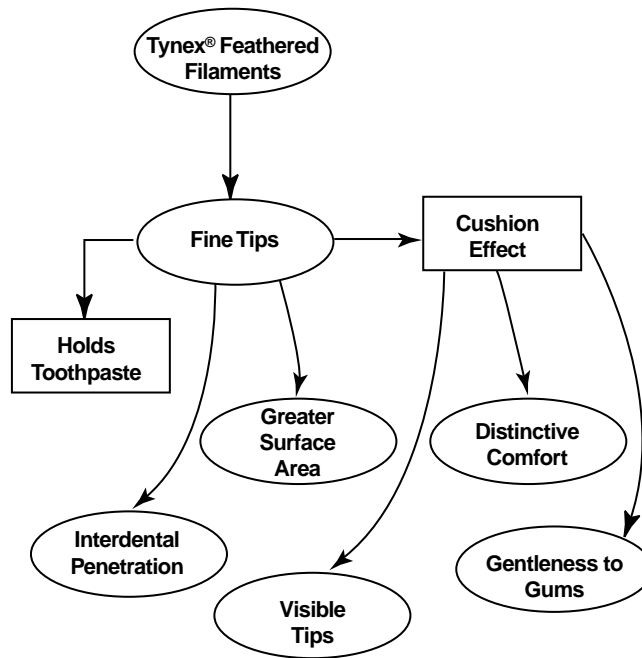


**Tynex**<sup>®</sup>  
filaments

## New and Improved Feathering: A New Concept of Softness

Now, a new advanced flagging technology enhances your ability to tailor distinctive feathering solutions. You can choose the degree of feathering needed to achieve the best balance between flagging depth and number of flagged tips per filament to assure the best visibility, mouth feeling and product performance.

*Tynex<sup>®</sup> Feathered Filaments Deliver the Cleanliness and Comfort that Result in Healthier Teeth and Gums.*



### Significant Improvement: 100% More Tips

#### 1998—New Flagging Process

	Average Tips Ends/Tip	% w/Split Tips	% Tips w/Missing Ends
Outside*	6.9	100	24
Inside**	6.6	100	24

#### Compared to: 1997

Outside*	3.9	84	29
Inside**	3.2	83	48

\*External Rows

\*\*Internal Rows

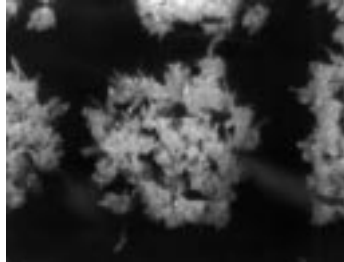
# Getting the Best Feathered Finishing

Now you can develop distinctive feathered finishing solutions that deliver different levels of softness; perceptive mouth feeling; a visibly differentiated product; and enhanced performance. Tynex® filaments allow you to control the splitting profile from the filament level throughout the tufts and entire brush. The photos below show the Tynex® difference.



## Single Tip

- Multiple tips per end



## Multiple tufts

- Uniform splitting
- No broken ends



## Lateral side view

- Depth uniformity for:
- visibility and softness
  - better access to hard to reach areas



## Holds Tuft Definition

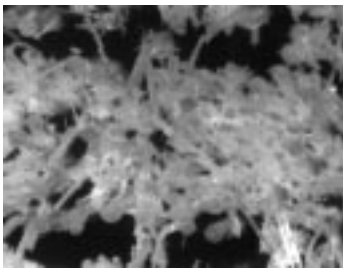
- Fits traditional appearance
- Very soft cushion



## Velvet Like Appearance

- Distinctive and very visible
- Ultra soft cushion

## Using Tynex® Filaments Will Prevent Problems Caused By Inferior Finishing



## Ground Tips

- No splitting
- Sharp and stiff edges  
not gentle to gums



## Frayed Tips

- Damaged appearance
- Increased breakage



## Broken Ends

- Sharp edges
- Less cushion effect



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