

Global Media Briefing Agenda – Sept. 13-15

Monday, Sept. 13: Wilmington (Hagley tour and Welcome event)

12:30 p.m. – Non-U.S. reporters board bus at Hotel du Pont for transportation to Hagley

1-4 p.m. – Afternoon Hagley tour

6 p.m. – Welcome reception hosted by Public Affairs – Christina Room

Tuesday, Sept. 14: Experimental Station Bldg. 402 – Wilmington (Rm. 3209)

7:15 a.m. – Breakfast available – Du Barry Room – Hotel du Pont

8:15 a.m. – Bus departs Hotel for Experimental Station

8:40 a.m. – Bus arrives Experimental Station Bldg. 402 – Wilmington (Rm. 3209)

9 a.m. – Review agenda, exit doors, logistics, introduce Doug Muzyka – Anthony Farina

9:05 a.m. – Welcome to Ex-Station/Core Values, introduce senior leaders, show video – Doug Muzyka

9:15-10:15 a.m. – (Ex-Station – Bldg. 402, Rm. 3209) Presentations:

- Strategic Direction – Ellen Kullman
- Megatrends – Mark Vergnano
- Market-Driven Innovations – Tom Connelly
- Financial Strength and Execution – Nick Fanandakis

10:20 – 11:30 a.m. (Q&As Breakouts)

- AP (3209), Americas (4246) and EMEA(5246) based in three separate breakout rooms

11:30-11:40 a.m. – Break and all reporters return to Room 3209

11:45 a.m. -12:15 p.m. – (Rm. 3209)

- DuPont Business overviews – Karen Fletcher

- Q&A session with media – Anthony Farina to facilitate

12:15-1:15 p.m.

Lunch– Room 3209

1:15-2:25 p.m. - Walking tour of Experimental Station and three key labs tours/groups (AP, EMEA, Americas) led by three R&D leaders/PA reps (PV, Biofuels, Safety).

2:30-2:55 p.m. – (Terrace on Mall -- Cafeteria)

- Sustainability Overview by Linda Fisher, Chief Sustainability Officer

- Fisher dialogue with Gary Spitzer on building sustainability into business model

3:00—4:45 p.m. – Energy & Safety Megatrend sessions – Terrace on Mall cafeteria – glass rooms (30 minutes each, 3X for AP, Americas, EMEA groups)

1. Energy seminar – Reducing Dependence of Fossil Fuels: Alternative Energy – Photovoltaics/Biofuels
2. Safety seminar – Protecting People and the Environment –
3. Energy & Safety business poster sessions and 1-on-1 interviews. 10 business poster sessions focused on addressing Energy and Safety megatrends

5 p.m. – Depart Ex-Station for Hotel du Pont.

6 p.m. – Evening activity (optional) – shopping/dinner. Board bus at Hotel du Pont.

8:00 p.m. – Return from shopping/dinner to Hotel du Pont.

Wednesday, Sept. 15: Des Moines/Pioneer & Crop Protection

6:45 a.m. – Bus departs Hotel du Pont for New Castle County (NCC) Airport

7:45 a.m. - Chartered planes depart NCC Airport to Des Moines. Breakfast provided on planes.

9:15 a.m. (Central) – Arrive in Des Moines, transported to Pioneer

10 a.m. –Welcome, safety, review of day, introduce business leaders – Anthony Farina

10:10-11 a.m. – Presentations:

Increasing Food Productivity/A&N overview– Jim Borel

Pioneer overview – Paul Schickler

Crop Protection overview – Jim Collins

11:10 – 12 p.m. – Q&A breakout sessions –

AP (Room TBD), Americas (Room TBD) and EMEA (Room TBD) in three separate breakout rooms

12 -12:45 p.m. – Lunch

12:50- 2:50 p.m. – Tour of Pioneer R&D locations. Three groups (AP, Americas, EMEA). Led by diverse DuPont researchers

3:00– 4 p.m. – Food Productivity megatrends: business poster sessions and 1-on-1 interviews

4 p.m. – Final Global Media Briefing comments – Anthony Farina

4:15 p.m. - Depart Pioneer for Des Moines airport

5 p.m. – Plane departs Des Moines; box dinner served on return flight

8:10 p.m. (Eastern) – Arrive at NCC Airport and transport to Wilmington

Thursday, Sept. 16: Departures

- Global media depart, travel home

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