

EXPLORE THE

# Future for Sustainable Packaging: 2008–2018

WITH OTHER INDUSTRY LEADERS

- 20 Exclusive Companies** are invited to participate in
- 3 Collaborative Meetings** that will result in a
- 1 Of A Kind Journey** to discover and direct sustainable packaging initiatives.

**For more information or to accept our invitation, please contact a team member or visit one of our web sites.**

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**The sustainable landscape is evolving. You and your organization can help shape it. Please join our multi-sponsor consortium.**

We are inviting a small group of key global industry leaders to be a part of a multi-sponsor consortium focused on delivering sustainable packaging initiatives that customers will truly value. Participants will gain critical insights that strengthen their companies' leadership position. The consortium, led by Packaging & Technology Integrated Solutions (PTIS), Global Sustainability Solutions, Inc. (GSSI) and DuPont, will use their collective expertise and knowledge to develop actionable and specific future scenarios and projections, new drivers, as well as implications for leaders today and in the future. This exclusive program, including comprehensive reports, briefings, plus access to and peer-interchange with a collaborative network of leading thinkers in packaging is available to you through sponsorship for \$25,000. Prior Future for Packaging sponsors appreciated the original primary research and new model development available only to them—results are not published anywhere else.

#### Key topics in the study include:

- Sustainable packaging projections for global, regional and local viewpoints.
- Defining the 2008–2018 roadmap.
- The changing value chain and what it means.
- Triple bottom line thinking.
- Consumer, channel and technology insight drivers and levers.
- Transparency, metrics and tools.
- Science and technology behind sustainable packaging.

#### The “Future for Sustainable Packaging” starts now!

Our first meeting is scheduled for May 6, 2008, in Wilmington, DE. Consortium members will be invited to join the celebration event of the 20th Annual DuPont Packaging Innovation Awards being held on April 17th. Two additional 2-day sessions will be scheduled for summer and autumn.



*The miracles of science™*

#### Sponsors:

PTIS is a leading management and packaging consultancy that has provided strategic leadership for over 140 Global 1000 and Fortune 500 clients in the last 7 years. Clients include raw material suppliers, converters, contract manufacturers and third party service providers, consumer packaged goods companies, government, academia, trade organizations and the financial community. More information is available at [www.pti-solutions.com](http://www.pti-solutions.com).

Global Sustainability Solutions Inc. is an affiliate company of PTIS.

DuPont science-based packaging solutions include specialty resins and modifiers, films, coatings, pigments, nonwovens, and advanced anti-counterfeiting technologies. DuPont is the sponsor of the packaging industry's oldest, annual, independently-judged global packaging innovation competition.

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