

News Release



DuPont Packaging & Industrial Polymers
 4417 Lancaster Pike, BMP26/2362
 Wilmington, DE 19805
 302-992-4204 Tel
 302-351-8831 Fax

Contacts: Ellen Foley
 302-992-4204
m-ellen.foley@usa.dupont.com

Susan Hoffman
 610-486-0138
susan@susanhoffmanassociates.com

20th DuPont Awards for Packaging Innovation Results at-a-Glance

Winners:

Sustainable Breakthrough	Innovation Factors	Product Name	Companies/Countries
Replacing traditional confectionary packaging inserts with a biodegradable component made from renewable resources	Clean production, effective recovery, community benefit	Marks & Spencer Swiss Chocolate Assortment	Marks & Spencer, UK; Plantic Technologies, Australia; Chocolat Frey, Switzerland; Stager, Switzerland
A new compostable, biodegradable flexible pack that supports natural branding of the product and helps assure effective post-use recovery	Effective recovery	Jordans Organic Cereals	Jordans Cereals, UK; Alcan Packaging, Ireland
New fresh produce packaging that uses only renewable and biodegradable materials in support of responsible sourcing, clean production and effective recovery	Responsible sourcing, effective recovery	EarthCycle™-Natureflex™ Organic Kiwi Package	EarthCycle™, Canada & Malaysia; Innovia Films, United States
Redesign of a familiar food container for nearly 19% weight reduction, improved transport efficiency and energy conservation while retaining brand appeal	Source reduction, resource and energy optimization	Kraft Salad Dressings	Kraft Foods, Plastipak Packaging – United States
Reducing food waste with a new approach for single-serve ambient food packaging	Resource and energy optimization	AMPET® Single Serve Danish Seafood	Faerch Plast, Larsen Danish Seafood – Denmark
Reducing energy usage in the manufacturing process by more than 50% via new process technology that enables a one-step process to replace a four-part approach	Process innovation, enhanced performance, cost effective economics	AirLEssMotion Bag-in-Bottle System	Gaplast GmbH – Germany
Providing social benefit through an energy-saving alternative approach to bottle systems that improves access to clean drinking water	Social/community benefit	Water Bag-in-Box	Lindóya Vida, Klabin – Brazil

Notable Accomplishments:

The first polypropylene container made of 100% post-consumer recycled material	Responsible sourcing	UniPak Eco™	Superfos – Denmark
A new cosmetic applicator made entirely of a single material for easier recycling	Effective recovery, community benefit	PlantLove™ Lipstick	CARGO Cosmetics, Canada; NatureWorks LLC, United States
A new thermal process for packaging graphics which eliminates the use of solvents, contributing to clean manufacturing	Resource and energy optimization, clean production	DuPont™ Cyrel® FAST Thermal Process	Promopack – UK

20th DuPont Awards Jurors:

John A. Bernardo, Manager, Sustainable Innovations, LLC
Julian Carroll, Managing Director, European Organization for Packaging and the Environment
Sara Hartwell, Environmental Specialist, U.S. EPA Office of Solid Waste
Masanobu Ishikawa, Ph.D., Graduate School of Economics, Kobe University
Mark Kitzis, Vice President of Research, Alcan Packaging
Jason Pearson, President and CEO, GreenBlue
Keith A. Pearson, President, World Packaging Organization, and Chairman, Institute of Packaging South Africa
Dr. Helene Roberts, Head of Packaging, Marks and Spencer PLC
Susan E. M. Selke, Ph.D., Professor & Acting Director, School of Packaging, Michigan State University
Brian F. Wagner, Vice President & CEO, Packaging & Technology Integrated Solutions, LLC
Roger Zellner, Director of Sustainability, Kraft Foods

The DuPont Awards for Packaging Innovation is the industry's longest running, independently judged global awards program honoring packaging materials, processes, technology and service innovations. The 20th DuPont Awards has a special focus on recognizing innovations that demonstrate breakthrough achievements in sustainability.

DuPont - one of the first companies to publicly establish environmental goals 18 years ago - has broadened its sustainability commitments beyond internal footprint reduction to include market-driven targets for both revenue and research and development investment. The goals are tied directly to business growth, specifically to the development of safer and environmentally improved new products for key global markets.

For more information about DuPont Packaging and the Awards competition, visit:
www.packaging.dupont.com.

For more information about DuPont sustainable packaging products, visit:
www.sustainablepackaging.dupont.com.

For more information about DuPont renewably sourced materials, visit:
www.renewable.dupont.com.

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere.

Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food, building and construction, communications, and transportation.

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