

DuPont™ Packaging Graphics

THE SCIENCE OF COLOR AND
PRINTING TECHNOLOGIES

With DuPont™ Cyrel® you will make a better impression!

At DuPont, we have been technology and market leaders in flexographic printing plates for 30 years. Over the past three decades, Cyrel® has formed an integral part of the history of flexography, and still today we are driving the industry by introducing innovative new applications and improvements for the packaging printing industry.

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To learn more, visit

www.cyrel.co.uk

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DuPont Packaging Graphics “Advancing Flexography”



The miracles of science™



The science of color and printing technologies

Innovation at the speed of your business

To help your company gain competitive advantage in the global packaging graphics value chain.

In recent years, in the printing of packaging materials, flexographic printing has been able to register the highest growth rates.



Since they were introduced by DuPont in 1974 under the product name Cyrel®, photopolymer printing plates have made a significant contribution to this success story. DuPont scientists continue to develop unique solutions based on new technologies to help our customers expand their business by taking advantage of new profitable packaging printing opportunities. Today, DuPont offers a comprehensive range of products for flexographic printing via its global product division Packaging Graphics.

DuPont Packaging Graphics continues to be a global technology leader in supplying flexographic printing systems.

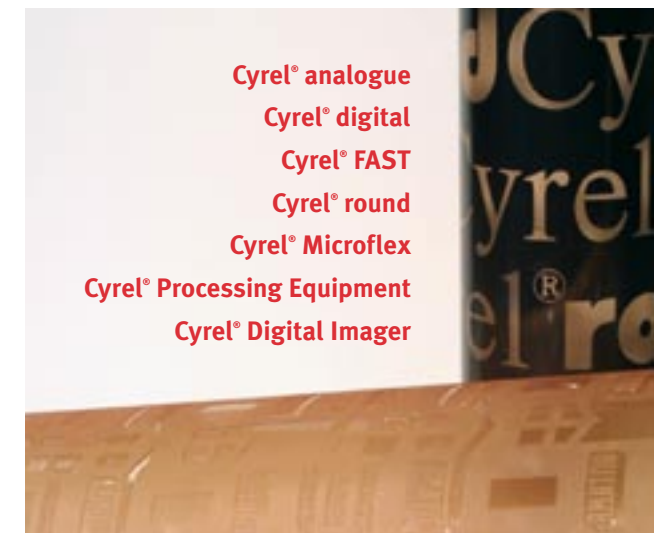
The portfolio of products includes Cyrel® brand photopolymer plates (analogue and digital), Cyrel® platemaking equipment, Cyrel® round sleeves, Cyrel® plate mounting systems and the revolutionary Cyrel® FAST thermal system.

Through sales and technical customer service, every DuPont Packaging Graphics customer has access to the know-how and experience of the globally-operating Cyrel® specialists on several business related matters.

The direct and responsive contact with our customers through our sales and technical service organizations is the basis for information, education and training of the Cyrel® users, and a key source for rapid and comprehensive feedback of potential product risks and their consequent elimination.



Cyrel® is the plate or sleeve for conventional (solvent) or thermal platemaking process, designed to meet the needs of high quality flexo with finest halftone, linework and solids.



Cyrel® analogue
Cyrel® digital
Cyrel® FAST
Cyrel® round
Cyrel® Microflex
Cyrel® Processing Equipment
Cyrel® Digital Imager

Applications

- Flexible packaging
- Tag & Label
- Envelopes
- Carrier bags
- Sacks/Bags
- Folding cartons
- Beverage cartons
- Pre-print liner
- Post-print corrugated
- Continuous print