

DuPont™
Cyrel® FAST digital

**FIVE GOOD REASONS
TO GO DIGITAL**

With DuPont™ Cyrel® you will make a better impression!

At DuPont, we have been technology and market leaders in flexographic printing plates for 30 years. Over the past three decades, Cyrel® has formed an integral part of the history of flexography, and still today we are driving the industry by introducing innovative new applications and improvements for the packaging printing industry.

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To learn more, visit www.packaging-graphics.dupont.com or contact:

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DuPont Packaging Graphics
“Advancing Flexography”



The miracles of science™



Five good reasons to go digital

DuPont™ Cyrel® FAST digital

DuPont believes that flexo is the future of the packaging industry, and that the future of flexography is digital.

When is the right time to “take the plunge”? We think that there are at least five convincing reasons for saying: Now!

Digital flexography has been well received by our markets.

DuPont™ Cyrel® digital plates represent approximately 50% of all flexographic printing plates sold in Europe. With the volumes of digital plates doubling every year,

flexographers of all sectors are benefiting from the productive, economic and quality advantages of DuPont™ Cyrel® digital plates and DuPont™ Cyrel® FAST digital.

Wide variety of productive Cyrel® Digital Imagers.

Sales of CTP (Computer-To-Plate) equipment have been increasing in the market over the past few years. Digital workflow is now well established. A wide range of equipment is available in different sizes and prices, made to measure for you.

Access to equipment financing at low cost.

DuPont is committed to supporting flexographers in their equipment investments. You can enjoy all the benefits of a completely digital flow through a variety of financing programs. Why tie up your capital when you can take advantage of DuPont resources in financing your growth?

Position your company for growth.

The world is migrating to digital. You can see this in your personal and professional life. Be sure that your company is ready to offer all the services and capacities necessary for growth in a highly competitive industry.

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DuPont – the ideal workflow



Design Workstation



Cromalin® digital



Cyrel® Digital Imager



Cyrel® ECLF



Cyrel® FAST