

To learn more, visit [www.cyrelround.com](http://www.cyrelround.com)  
or contact your local Cyrel® specialist

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DuPont™ Cyrel®round

JOIN THE REVOLUTION IN  
PACKAGING GRAPHICS

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**DuPont Packaging Graphics**  
**“Advancing Flexography”**



*The miracles of science™*



## Join the Revolution in Packaging Graphics

### DuPont™ Cyrel®round

#### DuPont brings Cyrel®round technology to a wider audience

DuPont Packaging Graphics is expanding the opportunity for flexo within the packaging industry with the commercial introduction of Cyrel®round, the latest digital technology for flexographic printing sleeve production.

Cyrel®round is the final step in the continuing effort to make flexo the most broadly capable printing process for the needs of the packaging market.

Cyrel®round is a complete digital sleeve production solution, consisting of a family of 'ready-to-image' printing sleeves, supported by complementary equipment for UV Exposure, processing, drying and finishing.

The sleeves are imaged by Cyrel® Digital Imagers (CDIs) and other Computer-To-Plate systems, which cover the full range of flexo press formats. And unlike the slower and lower resolution laser engraving process, Cyrel®round sleeves are imaged at very high resolution and at speeds in excess of 80 square feet per hour.

With no plate mounting process to introduce errors, and with precise on-press location, Cyrel®round sleeves deliver best-in-class registration, improved print quality and dramatically reduced make-ready times. In addition, they exhibit several other unique characteristics that give them unsurpassed performance in high quality flexo applications as well as those requiring continuous design repeats or tightly nested mounting.

First; the continuous nature of Cyrel®round sleeves eliminates the plate seams produced by conventional plate mounting. This provides smoother operation and faster press running speeds without compromising quality. Second, since they are digitally imaged, the sleeves give consistent printing characteristics, both across the web and from cylinder to cylinder, so that results are consistent and predictable; even in the case of a sleeve remake.



#### Cyrel®round combines the flexibility, speed, and cost performance of flexo-printing with the precision and reliability of gravure.

Over the last few years DuPont has pioneered new technologies in digital imaging workflows, resulting in a dramatic increase in quality. By combining digital quality enhancements with the benefits of 'in-the-round' imaging flexography has moved one step closer to perfection. This improved quality and productivity combined with flexo's inherent advantages of lower cost and faster response times has made flexo the ideal solution in the packaging market.

Cyrel®round sleeves are an important addition to the flexo 'toolbox' and are available through a network of Tradeshop suppliers in Canada and the United States. Put this tool to work for you today.

