

# 24<sup>th</sup> DuPont Awards for Packaging Innovation

Innovation Factors - 2012



The DuPont Awards for Packaging Innovation is the packaging industry's longest running, independently judged, global awards program honoring packaging materials, processes, technology and service innovations.

In evaluating entries, jurors considered excellence in one or more of the following areas:

#### **Demonstrate Excellence in Innovation**

- Use of new materials or processing technologies
- Creativity in use of materials
- Contribution to purchase appeal
- Consumer-valued design enhancement features
- Qualitative “wow” factor

#### **Demonstrate Excellence in Sustainability**

- Responsible sourcing
- Resource and energy optimization
- Clean production
- Effective recovery
- Community benefit, communication and education

#### **Demonstrate Excellence in Cost/Waste Reduction**

- Reduction in package weight
- Fewer defects/less waste
- Less waste after consumer use
- Enhanced product protection or extended shelf life
- Increased efficiency during production and/or transportation

For more information, visit [packaging.dupont.com](http://packaging.dupont.com).

DuPont Packaging & Industrial Polymers manufactures an extensive mix of adhesive, barrier, peelable lidding and sealant resins and provides a globally networked development team to work with customers on packaging programs that help protect the product, environment; improve shelf appeal, convenience; and reduce cost in the food, cosmetics, medical products and other consumer goods and industrial packaging industries.

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