

**UNFORTUNATELY,
WE CAN'T GIVE
YOU
X-RAY VISION.**



INTRODUCING DUPONT™ NOMEX® ON DEMAND™ — THE PREMIUM THERMAL LINER TECHNOLOGY THAT AUTOMATICALLY RESPONDS TO EMERGENCY CONDITIONS AT 250°

WHEN YOU DON'T KNOW WHAT YOU'LL RUN INTO, it's good to know DuPont scientists are inventing revolutionary new ways to help protect you. DuPont™ Nomex® On Demand™ is the one-of-a-kind, premium thermal liner technology that activates at 250 degrees to give you increased thermal performance. Yet, in routine or ordinary conditions, the liner remains thin, breathable and flexible for exceptional mobility and comfort. Which means you have outstanding Thermal Protective Performance (TPP) under emergency conditions and excellent Total Heat Loss (THL) under routine conditions.

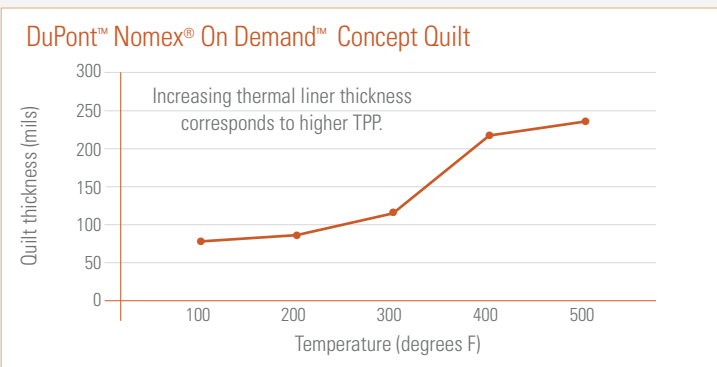
DuPont™ Nomex® On Demand™
Heat automatically activates Nomex® On Demand™ to give you a significant increase in thermal performance.

UNDER ROUTINE CONDITIONS UNDER EMERGENCY CONDITIONS

Get increased thermal performance when it matters most. When you're at a great risk for burn injury, DuPont™ Nomex® On Demand™ responds. At 250° conditions or higher this unique, thermal liner automatically activates, trapping more air and improving the thermal insulation value of your turnout gear. In fact, preheating tests prove that Nomex® On Demand™ achieves a significant increase in TPP, with minimal shrinkage.



Breathability and mobility take the sweat out of routine calls. Maximum protection is critical, but you need the mobility that frees you to do your job. DuPont™ Nomex® On Demand™ activates when it's needed, so in routine conditions your turnout remains thin, flexible and comfortable. And unlike any other fire-resistant gear, DuPont™ Nomex® On Demand™ retains superior breathability under routine and ordinary conditions.



Durability that stands up to the toughest conditions. For 40+ years, firefighters have asked for Nomex® by name. And they'll be glad to know that revolutionary Nomex® On Demand™ includes DuPont™ Kevlar® — the material that's five times stronger than steel on an equal weight basis — to give turnout gear exceptional strength and durability. Gear made with DuPont materials is designed for repetitive thermal exposure, extended wear life, cut-and-tear resistance, and ease of cleaning.

BE NOMEX® READY.

TO LEARN MORE ABOUT HOW DUPONT™ NOMEX® ON DEMAND™ CAN KEEP YOU READY FOR THE NEXT EMERGENCY, CALL 1-800-931-3456 OR VISIT WWW.PERSONALPROTECTION.DUPONT.COM



Nomex.



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