

# Blaze Illusion

## Technical Brief

### BLAZE ILLUSION

Alesta Blaze-Illusion decorative powder coatings are formulated in polyester and urethane resin systems for exterior durability and smoothness. These products are the next generation of "ILLUSION" colors. Like the Flare Illusion products this new line of special effect products are affected greatly by light source and positioning of the part being coated. This is, in fact, part of the uniqueness of this coating.

Blaze-Illusion coatings are designed to be applied as one-coat systems. This eliminates the need for two coats and thus reduces labor and material costs. Blaze-Illusion products may exhibit different degrees of metallic effect based upon spray gun tips used. To achieve the look on our color chips, use a conical nozzle. Other factors that can affect appearance are distance of the spray gun to the part, air pressures, and Kv settings.

The cure response for Blaze-Illusion is 400 F metal temperature for a dwell time of 10 minutes. Recommended film thickness for Blaze-Illusion products is 2.5 to 3.5 mils.

These coatings will spice up any new creation and can give new life to an old product. Blaze-Illusion can be used on motorcycles, wheels, furniture, toolboxes, toys, bicycles, and many other applications.

DuPont Powder Coatings USA, Inc.  
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# Alesta® Blaze Illusion

## Powder Coatings



DuPont Powder Coatings introduced Flare-Illusion to you two years ago. Flare-Illusion is a beautiful pigmented clear coat and when applied over a base coat it brings out all of the colors of the universe. A dazzling, jewel like effect that dazzles the mind with metallic iridescence.

DuPont Powder Coatings now puts the fire “in the color” with the introduction of a one coat system. Alesta® Blaze-Illusion sparkles with the color and gives you a glittering effect, but with the ease of one coat. Blazing red, purple, and stunning black takes the imagination to the stars. Hints of majestic stars come alive and dance in the flame of color. Alesta® Blaze-Illusion decorative powder coatings for standard exterior durability. These products represent the next generation of “Illusion” colors. Like the Flare Illusion products this new line of special effect products are affected greatly by light source and positioning of the part being coated. This is, in fact, part of the uniqueness of this coating.

Blaze-Illusion coatings are designed to be applied as one-coat systems. This eliminates the need for two coats and thus reduces labor and material costs.

These one-coat durable applications can be applied to metal office furniture, recreation equipment (bicycles, toys, jet skis, marine, etc.), lawn and garden equipment, displays and wire shelving, small and large appliances, and tool boxes.

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Alesta® Blaze-Illusion only by DuPont Powder Coatings

*Available in 25 lbs. boxes!!!*



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