

# 2008 Automotive Color Popularity

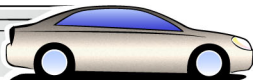


## EUROPE OVERALL

**BLACK: 26%**  
SOLID 4% - EFFECT 22%



**SILVER: 20%**



**GRAY: 18%**



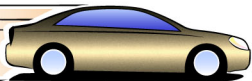
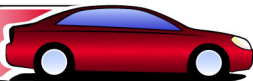
**BLUE: 13%**



**WHITE: 10%**  
SOLID 9% - PEARL <1%



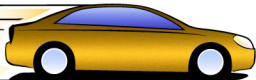
**RED: 7%**



**BEIGE/BROWN: 4%**



**GREEN: 2%**



**YELLOW/GOLD: <1%**



**OTHER: 1%**