

Southeast United States

Alabama, Florida, Georgia, North Carolina, South Carolina and Virginia

DuPont Palmer Prevention Program (P³) for Cotton

The only proven way to manage Palmer pigweed is to minimize early-season germination

Count on DuPont — because you can't just count on glyphosate.

Thousands of acres have glyphosate-tolerant pigweed to contend with each spring. Not only can this species damage a crop's yield potential and harvestability, but it also can damage the productivity of the Roundup Ready seed technology.

The DuPont Palmer Prevention (P³) Program is a product cost replacement program from DuPont for cotton growers who apply a 2-step DuPont™ Staple®-based herbicide program during the early spring 2008 season.

A grower is P³ program eligible after application of a 2-pass sequential herbicide program: broadcast, preemergent Staple® LX (2 fluid ounces per acre*) + DuPont™ Direx® 4L (2 pints per acre) treatment at planting or immediately following planting followed by a Staple® LX (2.6 fluid ounces per acre) + Roundup 'over-the-top' broadcast application prior to 5th-leaf cotton. Note: Staple® LX should be applied at a maximum rate of 1.7 ounces per acre in the tank mix on medium soils (sandy loam, loam, silt loam, silt).

DuPont will provide eligible growers with product cost replacement credit for the *preemergence application* DuPont herbicide(s) applied where it fails to provide 21 days of soil residual control.

DuPont will provide credit through local retailer where herbicides were purchased in the dollar amount of the purchase(s) used to treat the 'failed' area.

P³ Program credit can only be applied toward DuPont-branded products. Retailer credit must be applied to subsequent DuPont cotton plant growth regulator/ herbicide/harvest aid/insecticide purchases in the 2008 season.

No paperwork

Growers are automatically eligible for credit when they purchase and apply Staple® LX and Direx® 4L herbicides from a local DuPont Crop Protection retailer. Herbicides must be purchased between January 1, 2008, and June 15, 2008, and applied at the P³ rates shown in the previous column during the spring/early summer of 2008. There are no forms to fill out or paperwork to deal with unless a request for P³ herbicide cost replacement is filed. (See Terms and Conditions for details).



2008 DuPont Palmer Prevention Program (P³) Criteria TERMS AND CONDITIONS (Please read carefully.)

The 2008 DuPont Palmer Prevention Program (P³) is a limited offer DuPont product cost replacement offer for cotton growers in the Southeast United States (Alabama, Florida, Georgia, North Carolina, South Carolina and Virginia). Growers in qualifying states who purchase and apply DuPont™ Staple® LX, Staple® and Direx® 4L herbicides from their local DuPont Crop Protection retailer between January 1, 2008, and June 15, 2008, are eligible to apply for product cost replacement if their P³ treated fields (or a portion of it) don't enjoy 21 days of Palmer pigweed soil residual control. **Internet and e-commerce purchases of DuPont products are not eligible for this offer.**

Grower must apply a 2-step Staple®-based program (outlined on the previous page) for product cost replacement eligibility. Eligible growers meeting the program criteria will receive a credit at their local DuPont Crop Protection retailer to purchase subsequent DuPont herbicide, plant growth regulator or harvest aid for remainder of season. Growers who participate in the 2008 DuPont Palmer Prevention Program agree to meet the following criteria:

- Fields must have received a P³ eligible 2-pass program consisting of (1) broadcast-**preemerg**e tank mix application of Staple® LX (2 fluid ounces per acre*) + Direx® 4L (2 pint per acre) followed by (2) an **early post, broadcast over-the-top** application of Staple® LX (2.6 fluid ounces per acre) + Roundup prior to 5th-leaf cotton.
- Field, including seedbed, must be clean and free of emerged Palmer pigweed prior to preemerg application or offer is void.
- Both applications must be applied broadcast at full program-prescribed rates.
- Grower must use DuPont-branded diuron (Direx® 4L) in the preemerg application for that cost to be eligible for credit. Cost of non-DuPont branded diurons is **not** eligible for cost replacement claims.
- Product cost replacement claims **must** be submitted to DuPont through the DuPont retailer where the product was purchased. All product cost replacements must be submitted within three weeks following the preemergence application, and not after the early post application has been applied to the crop.
- Actual program product cost replacement in the form of a retailer credit will be applied after retailer verifies purchase of a similar amount of Staple® LX for the early post application.
- Grower must supply a copy of the retailer invoice as proof of purchase with the product cost replacement request.
- P³ program offer does not modify, amend or replace the current product label warranty.
- The P³ program offer only applies to original purchaser-grower and is not transferable. Purchases must be made from a local DuPont Crop Protection retailer defined as a retailer whose place of business is within 80 miles of the purchaser-grower's eligible fields or the purchaser-grower's residence.
- All decisions regarding the 2008 DuPont Palmer Prevention Program, including but not limited to credit eligibility verification, remains solely with DuPont and the decisions of DuPont are final.
- The 2008 DuPont Palmer Prevention Program product cost replacements are totally discretionary with DuPont and product cost replacement shall be a full discharge of all DuPont obligations under the Program. Under no circumstances will DuPont provide cash in lieu of a credit at the local DuPont Crop Protection retailer for product cost replacement.
- Timing for credit distribution is solely with the discretion of DuPont. DuPont reserves the right to suspend or cancel the Program at any time without prior notice and without liability.

* Apply Staple® LX at a maximum rate of 1.7 ounces per acre in the tank mix on medium soils (sandy loam, loam, silt loam, silt.)

Always read and follow all label directions and precautions for use.

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