

DuPont™ Crop Protection Plus® Staple® Cotton Program

*When you can't count on the weather
Count on DuPont*

Thousands of acres of cotton are destroyed by the weather each year. While none of us can change the way nature behaves, DuPont would like to change the way we deal with its aftermath.

Crop Protection Plus® is a product cost replacement program from DuPont for cotton growers in the southwestern United States[†] who apply DuPont™ Staple® LX or Staple® herbicides. Under Crop Protection Plus®, DuPont will provide eligible growers with product cost replacement credit when a field or a majority of a field treated with a Staple® brand herbicide for cotton has been so affected by flood, hail, frost/freeze or wind that it is uneconomical to harvest.[†] Should this occur, DuPont will provide credit through the local retailer where purchased in the dollar amount of the in-season purchase used to treat the lost area. The credit may be applied to purchases of DuPont product the next season or the year thereafter.

Treated acreage must be irrigated for eligibility under Crop Protection Plus® offer. Dryland cotton is excluded from this offer.

No paperwork

Growers in qualifying states[†] are automatically eligible for Crop Protection Plus® when they purchase Staple® brand herbicides for cotton from a local DuPont Crop Protection retailer. Qualifying herbicides are Staple® LX and Staple®. Herbicides must be purchased between Jan. 1, 2010, and July 31, 2010, and applied at the labeled rates during the 2010 season. There are no forms to fill out or paperwork to deal with unless a request for herbicide cost replacement is filed. (See Terms and Conditions for details.)

The calm after the storm

When the weather doesn't cooperate, we will. Contact your local DuPont Crop Protection retailer or your local DuPont representative for more information about Crop Protection Plus®. And visit us on the Web at **cropprotectionplus.dupont.com**.

[†] Restrictions apply. See Terms and Conditions on reverse side for details.



2010 DuPont™ Crop Protection Plus® Staple® LX Cotton Herbicide Replacement Program

Southwestern United States

The 2010 DuPont™ Crop Protection Plus® Program is a limited-offer DuPont product cost replacement program for cotton growers in the southwestern United States during the spring/summer 2010 growing season. Growers in qualifying states¹ who purchase DuPont™ Staple® LX or Staple® herbicides from their local DuPont Crop Protection retailer between Jan. 1, 2010, and July 31, 2010, are eligible to apply for product cost replacement if their treated field(s)² become(s) uneconomical to harvest because of frost/freeze, flood, hail or wind. This Program does not cover loss due to disease or insect damage.

Eligible growers meeting the Program criteria will receive a credit at their local DuPont Crop Protection retailer to purchase replacement DuPont product in the amount purchased and used on the affected field(s)². Growers who participate in the 2010 DuPont™ Crop Protection Plus® Program agree to meet all of the following criteria.

¹ Eligible states include New Mexico, Kansas, Oklahoma and Texas.

² Field must be treated with a Staple® LX or Staple® herbicide.

2010 DuPont™ Crop Protection Plus® Program Criteria TERMS AND CONDITIONS (Please read carefully.)

The spring/summer 2010 DuPont™ Crop Protection Plus® Program does not modify, amend or replace the current product label warranty. The spring/summer 2010 DuPont™ Crop Protection Plus® Program only applies to:

- The original purchaser-grower and is not transferable. Purchases must be made from a local DuPont Crop Protection retailer. "Local DuPont Crop Protection retailer" means the DuPont Crop Protection Products retailer whose place of retail business is within 80 miles of the purchaser-grower's eligible field(s) or purchaser-grower's primary residence.
- Staple® LX and/or Staple® herbicides purchased from your local DuPont Crop Protection retailer and applied to your cotton crop at the labeled rate during the spring/summer 2010 growing season.
- Eligible acres must have Staple® applied at labeled rates.
- Complete Staple® LX and/or Staple® herbicide-treated field(s), or the majority of a treated field, which is uneconomical to harvest due to frost/freeze, flood, hail or wind damage to the cotton during the spring/summer 2010 growing season. DuPont will determine if a field is uneconomical to harvest for Program eligibility purposes, and DuPont may, at its sole discretion, verify the affected field(s) through site inspection, or request record certifying crop loss and its cause as a condition for product cost replacement.
- Uneconomical to harvest is defined as estimated yield of 150 pounds per acre or less.

- Eligible grower-purchasers who submit their product cost replacement requests to DuPont immediately after the damage has occurred or as soon as possible after the damage has occurred, but no later than Aug. 30, 2010. All product cost replacement requests must be submitted to DuPont prior to harvest and through the local DuPont Crop Protection retailer where the product was purchased. You must include an original or copy of your DuPont product invoice(s) as proof of purchase and a copy of your crop insurance adjustment sheet with your product cost replacement request.

All decisions regarding spring/summer 2010 DuPont™ Crop Protection Plus® Program eligibility, including but not limited to product cost replacement amounts and eligibility verification of local DuPont Crop Protection retailer, remain solely with DuPont and the decisions of DuPont are final. The spring/summer 2010 DuPont™ Crop Protection Plus® Program product cost replacements are totally discretionary with DuPont and product cost replacement shall be a full discharge of all DuPont obligations under the Program. Under no circumstances will DuPont provide cash in lieu of a credit at the local DuPont Crop Protection retailer for DuPont product cost replacement. Timing for credit distribution is solely with the discretion of DuPont. DuPont reserves the right to suspend or cancel the Program at any time without prior notice and without liability.

Always read and follow all label directions and precautions for use.

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