

DuPont™ Crop Protection Plus® Sugar Beet Program

*When you can't count on the weather
Count on DuPont*

Every year, acres of sugar beets are replanted due to early season frost/freeze or wind damage. While none of us can change the way nature behaves, DuPont would like to change the way we deal with its aftermath. Protect your early season investment in sugar beet herbicides and insecticides with the DuPont™ Crop Protection Plus® Sugar Beet Program.

Crop Protection Plus® is a product cost replacement program from DuPont for sugar beet growers in the United States who apply DuPont™ UpBeet® and/or Assure® II herbicides and/or Asana® XL insecticide during the 2010 growing season. Under Crop Protection Plus®, DuPont will provide eligible growers with product cost replacement credit when a field or a majority of a field treated with UpBeet® and/or Assure® II herbicides and/or Asana® XL insecticide requires replanting because of frost/freeze or wind damage.† Should this occur, DuPont will provide credit through the local retailer where purchased in the dollar amount of the in-season purchase used to treat the lost area. The credit may be applied to purchases of DuPont product the next season or the year thereafter.

No paperwork

Growers are automatically eligible for Crop Protection Plus® when they purchase UpBeet® and/or Assure® II herbicides and/or Asana® XL insecticide for sugar beets from a local DuPont Crop Protection retailer. Herbicides and/or insecticide must be purchased between Dec. 1, 2009, and June 30, 2010, and applied at the labeled rates during the 2010 growing season. There are no forms to fill out or paperwork to deal with unless a request for herbicide/insecticide cost replacement is filed. (See Terms and Conditions for details.)

The calm after the storm

When the weather doesn't cooperate, we will. Contact your local DuPont Crop Protection Retailer or your local DuPont representative for more information about Crop Protection Plus®. And visit us on the Web at **cropprotectionplus.dupont.com**.

† Restrictions apply. See Terms and Conditions on reverse side for details.



2010 DuPont™ Crop Protection Plus® Sugar Beet Program

The 2010 DuPont™ Crop Protection Plus® Sugar Beet Program is a limited-offer DuPont product cost replacement program for growers in the United States during the 2010 growing season. Growers who purchase DuPont™ UpBeet® and/or Assure® II herbicides and/or Asana® XL insecticide from their local DuPont Crop Protection retailer between Dec. 1, 2009, and June 30, 2010, are eligible to apply for product cost replacement if their treated field(s)¹ require replanting because of frost/freezing or wind damage. This Program does not cover loss due to excess moisture/flooding, drought, herbicide carryover, disease or insect damage, or poor stand due to seed quality or crusting.

Eligible growers meeting the Program criteria will receive a credit at their local DuPont Crop Protection retailer to purchase replacement DuPont product in the amount purchased and used on the affected field(s)¹.

Growers who participate in the 2010 DuPont™ Crop Protection Plus® Sugar Beet Program agree to meet all of the following criteria.

¹ Field must be treated with a qualifying DuPont herbicide or insecticide.

2010 DuPont™ Crop Protection Plus® Sugar Beet Program Criteria TERMS AND CONDITIONS (Please read carefully.)

The 2010 DuPont™ Crop Protection Plus® Sugar Beet Program does not modify, amend or replace the current product label warranty. The 2010 DuPont™ Crop Protection Plus® Program only applies to:

- The original purchaser-grower and is not transferable. Purchases must be made from a local DuPont Crop Protection retailer. "Local DuPont Crop Protection retailer" means the DuPont Crop Protection Products retailer whose place of retail business is within 80 miles of the purchaser-grower's eligible field(s) or purchaser-grower's primary residence.
- DuPont™ UpBeet® and/or Assure® II herbicides and/or Asana® XL insecticide purchased from your local DuPont Crop Protection retailer and applied to your sugar beet crop at the labeled rate during the 2010 growing season.
- Complete UpBeet®, Assure® II or Asana® XL treated field(s), or a majority of a treated field, due to crop loss caused by frost/freezing or wind damage during the 2010 growing season. DuPont will determine if a field qualifies for Program eligibility purposes, and DuPont may, at its sole discretion, verify the affected field(s) through site inspection or request records certifying crop loss and its cause as a condition for product replacement.

- Eligible grower-purchasers who submit their product cost replacement requests to DuPont immediately after the damage has occurred or as soon as possible after the damage has occurred, but no later than June 30, 2010. All product cost replacement requests must be submitted through the local DuPont Crop Protection retailer where the product was purchased. You must include a copy of your DuPont product invoice as proof of purchase with your product cost replacement request.

All decisions regarding 2010 DuPont™ Crop Protection Plus® Sugar Beet Program eligibility, including but not limited to product cost replacement amounts and eligibility verification of local DuPont Crop Protection retailer, remain solely with DuPont and the decisions of DuPont are final. 2010 DuPont™ Crop Protection Plus® Sugar Beet Program product cost replacements are totally discretionary with DuPont and product cost replacement shall be a full discharge of all DuPont obligations under the Program. Under no circumstances will DuPont provide cash in lieu of a credit at the local DuPont Crop Protection retailer for DuPont product cost replacement. Timing for credit distribution is solely with the discretion of DuPont. DuPont reserves the right to suspend or cancel the Program at any time without prior notice and without liability.

Asana® XL is a restricted-use pesticide.

Always read and follow all label directions and precautions for use.

The DuPont Oval Logo, DuPont™, The miracles of science™, Crop Protection Plus®, Asana®, Assure® and UpBeet® are trademarks or registered trademarks of DuPont or its affiliates.

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The miracles of science™