

Canola, Chickpeas (Garbanzo Beans), Crambe, Dry Beans, Dry and Succulent Peas, Lentils

Colorado, Idaho, Minnesota, Montana, Nebraska, North Dakota, Oregon, South Dakota, Utah, Washington, Wyoming

Spring 2010 DuPont™ Crop Protection Plus® Program

*When you can't count on the weather
Count on DuPont*

While none of us can change the way nature behaves, DuPont would like to change the way we deal with its aftermath. Crop Protection Plus® is a product cost replacement program from DuPont for growers in Colorado, Idaho, Minnesota, Montana, Nebraska, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming who apply Assure® II herbicide to canola, chickpeas (garbanzo beans), crambe, dry beans, dry and succulent peas and/or lentils, and/or apply Asana® XL insecticide* to chickpeas (garbanzo beans), dry beans, dry and succulent peas and/or lentils during the spring 2010 growing season.

Purchase and apply Assure® II and/or Asana® XL* to a qualifying crop. If that crop is destroyed by drought, frost/freeze, flood, hail or fire, DuPont will provide product cost replacement credit at your local retailer.†

Under Crop Protection Plus®, DuPont will provide eligible growers with product cost replacement credit when a field or a majority of a field treated with Assure® II herbicide and/or Asana® XL insecticide* has been so affected by drought, frost/freeze, flood, hail or fire that it is uneconomical to harvest.†

Should this occur, DuPont will provide credit through the local retailer where purchased in the dollar amount of the in-season purchase used to treat the lost area. The credit may be applied to purchases of DuPont product the next season or the year thereafter.

No paperwork

Growers in Colorado, Idaho, Minnesota, Montana, Nebraska, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming are automatically eligible for Crop Protection Plus® when they purchase Assure® II herbicide and/or Asana® XL insecticide* for canola, chickpeas (garbanzo beans), crambe, dry beans, dry and succulent peas and/or lentils from a local DuPont Crop Protection retailer. The herbicide and/or insecticide must be applied at the labeled rate during the spring 2010 growing season. There are no forms to fill out or paperwork to deal with unless a request for herbicide/insecticide cost replacement is filed. (See Terms and Conditions for details.)



The calm after the storm

When the weather doesn't cooperate, we will. Contact your local DuPont Crop Protection retailer or your local DuPont representative for more information about Crop Protection Plus®. And visit us on the Web at cropprotectionplus.dupont.com.

* Asana® XL is not labeled for canola and crambe.

† Restrictions apply. See Terms and Conditions on reverse side for details.

Spring 2010 DuPont™ Crop Protection Plus® Replacement Program

The spring 2010 DuPont™ Crop Protection Plus® Program is a limited-offer DuPont product cost replacement program for canola, chickpea (garbanzo bean), crambe, dry and succulent pea, dry bean and lentil growers in Colorado, Idaho, Minnesota, Montana, Nebraska, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming during the spring 2010 growing season. Growers in the above-mentioned states who purchase DuPont™ Assure® II herbicide and/or Asana® XL insecticide* from their local DuPont Crop Protection retailer for use during spring 2010 are eligible to apply for product cost replacement if their treated field(s)¹ become(s) uneconomical to harvest because of drought, frost/freeze, flood, hail or fire. This Program does not cover loss due to other natural or man-made conditions, including insects, plant disease, wildlife or failure to follow product labeling and generally recognized good farming practices.

Eligible growers meeting the Program criteria will receive a credit at their local DuPont Crop Protection retailer to purchase replacement DuPont product in the amount purchased and used on the affected fields. Growers who participate in the spring 2010 DuPont™ Crop Protection Plus® Program agree to meet all of the following criteria.

¹ Field must be treated with a qualifying DuPont product.

* Asana® XL is not labeled for canola

2010 DuPont™ Crop Protection Plus® Program Criteria TERMS AND CONDITIONS (Please read carefully.)

The spring 2010 DuPont™ Crop Protection Plus® Program does not modify, amend or replace the current product label warranty. This Program does not cover loss due to other natural or man-made conditions including insects, plant disease, wildlife or failure to follow product labeling and generally recognized good farming practices. The spring 2010 DuPont™ Crop Protection Plus® Program only applies to:

- The original purchaser-grower and is not transferable. Purchases must be made from a local DuPont Crop Protection retailer. "Local DuPont Crop Protection retailer" means the DuPont Crop Protection Products retailer whose place of retail business is within 80 miles of the purchaser-grower's eligible field(s) or purchaser-grower's primary residence.
- DuPont™ Assure® II herbicide, and/or Asana® XL insecticide purchased from your local DuPont Crop Protection retailer and applied as follows at the labeled rate during the 2010 growing season: Assure® II herbicide applied to your canola, chickpea (garbanzo bean), crambe, dry bean, dry and succulent pea and/or lentil crop, and/or Asana® XL insecticide applied to your chickpea (garbanzo bean), dry bean, dry and succulent pea and/or lentil crop.
- Crops grown in Colorado, Idaho, Minnesota, Montana, Nebraska, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming counties that have crop insurance available.
- Crops grown for grain or seed harvest. Grazed-out fields are not eligible nor are fields harvested for forage or plowed under for green manure.
- Complete Assure® II herbicide and/or Asana® XL* insecticide-treated field(s) or a majority of a treated field, which is uneconomical to harvest due to drought, frost/

freeze, flood, hail, or fire damage to the canola, chickpea (garbanzo bean), crambe, dry beans, dry and succulent pea, and/or lentil crop during the spring 2010 growing season. DuPont will determine if a field is uneconomical to harvest for Program eligibility purposes, and DuPont may, at its sole discretion, verify the affected field(s) through site inspection, or request records certifying crop loss and its cause as a condition for product cost replacement.

- Eligible grower-purchasers who submit their product cost replacement requests to DuPont immediately after the damage has occurred or as soon as possible after the damage has occurred, but no later than Oct. 31, 2010. All product cost replacement requests must be submitted to DuPont prior to harvest and through the local DuPont Crop Protection retailer where the product was purchased. You must include a copy of your DuPont product invoice as proof of purchase with your product cost replacement request.

All decisions regarding spring 2010 DuPont™ Crop Protection Plus® Program eligibility, including but not limited to product cost replacement amounts and eligibility verification of local DuPont Crop Protection retailer, remain solely with DuPont and the decisions of DuPont are final. The spring 2010 DuPont™ Crop Protection Plus® Program product cost replacements are totally discretionary with DuPont and product cost replacement shall be a full discharge of all DuPont obligations under the Program. Under no circumstances will DuPont provide cash in lieu of a credit at the local DuPont Crop Protection retailer for DuPont product cost replacement. Timing for credit distribution is solely with the discretion of DuPont. DuPont reserves the right to suspend or cancel the Program at any time without prior notice and without liability.

Asana® XL is a restricted-use pesticide.

Always read and follow all label directions and precautions for use.

The DuPont Oval Logo, DuPont™, The miracles of science™, Crop Protection Plus®, Asana® and Assure® are trademarks or registered trademarks of DuPont or its affiliates.

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