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**Breakthrough DuPont Insect Control Product Achieves Japan, Brazil Registrations**  
*Growers in More Than 45 Countries Have New Pest Management Solutions*

WILMINGTON, Del., Oct. 26, 2009 – DuPont has received registration approvals in Japan and Brazil for insect control products powered by DuPont™ Rynaxypyr®, a breakthrough insecticide. These new products provide growers rapid, long-lasting protection of fruit, vegetable, rice and other field crops, improving crop quality and yields.

Products containing Rynaxypyr® have been protecting crops from chewing insect pests for more than two years, since the first introductions in the Philippines and Indonesia in 2007. Registrations have been obtained in more than 45 countries, including seven European Union countries, the United States and Canada.

“Protecting the value and quality of fruits, vegetables and field crops with Rynaxypyr® insect control highlights the DuPont commitment to advancing agriculture by providing answers for rapidly changing grower needs,” said James C. Collins, president -- DuPont Crop Protection. “As we move through the third year of introducing this remarkable active ingredient, we continue to build momentum around the rich DuPont pipeline, bringing innovation and new opportunities to growers around the world.”

Investments in new crop protection products like Rynaxypyr® are part of the \$700 million in research and development DuPont is committing annually to increase global food production.

The Food & Agriculture Organization and the World Health Organization (FAO/WHO) Codex Alimentarius Commission of the United Nations has established international food standards for this new active ingredient in a wide range of crops that are major commodities in international trade. Rynaxypyr® set a record for the fastest review and approval of any new compound by this international organization. Establishment of these standards is of great importance to growers and exporters around the world.

“With the growing number of countries registering products powered by Rynaxypyr®, including major importing and exporting countries, growers will have far more opportunities to develop new markets for their crops without worrying about import restrictions,” added Collins.

The excellent environmental profile of Rynaxypyr® makes products that contain the active ingredient sound choices for integrated pest management programs. The technology offered by

Rynaxypyr<sup>®</sup> effectively controls target pest species at low use rates, with minimal impact on beneficial species.

In Japan, products containing Rynaxypyr<sup>®</sup> are registered for use in 18 crops, including rice, soybean, tea, a wide range of vegetable crops such as cabbage, broccoli and eggplant, and pome and stone fruit crops such as apples and cherries.

In Brazil, products powered by Rynaxypyr<sup>®</sup> are registered for use in 13 crops, including soybeans, sugarcane, coffee, maize (field corn), apples, peaches and a wide range of vegetable crops such as tomato, cucumber and melon.

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food, building and construction, communications, and transportation.

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