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EPA registers DuPont Acelepryn

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WILMINGTON, DE – DuPont Professional Products recently announced that the granular formulation of its DuPont Acelepryn insecticide has been registered by the U.S. Environmental Protection Agency (EPA). With just one early application of Acelepryn, turf professionals can control all 10 key turf-damaging white grub species plus surface-feeding insects such as cutworms, webworms, annual bluegrass weevils and billbugs. With the EPA registration complete for Acelepryn granular insecticide, DuPont expects the majority of state registrations to be complete by early 2009 — just in time for the early spring application season.



Acelepryn is designed to control white grubs and other turf-damaging pests on a wide range of sites such as residential and commercial lawns, public turf sites including golf courses, athletic fields, parks and playgrounds as well as landscape ornamentals — including trees, shrubs, flower, foliage plants and groundcovers. Acelepryn uses an entirely unique class of chemistry with a novel mode of action, and active ingredient that has been classified as EPA Reduced Risk for turf applications. Acelepryn also has a low impact on non-target organisms such as beneficial arthropods as well as bees, birds, fish and mammals, and has the lowest water solubility of any white grub control product.

"As turf professionals have learned, there are many benefits to Acelepryn. It allows professionals to save money by controlling multiple pests with a single, early application — eliminating subsequent treatments," said Mike McDermott, global business leader for DuPont Professional Products. "Acelepryn has a low impact on non-target organisms, and its EPA reduced-risk classified active ingredient has the lowest water solubility of any white grub control product on the market. It's no wonder that the market interest in Acelepryn is so high. We're planning to respond to that interest by launching Acelepryn combined with fertilizer in spring 2009."

The launch of Acelepryn granular insecticide continues DuPont's ongoing commitment to develop products that are highly efficacious and with improved environmental properties. Its active ingredient, DuPont Calterix is a new class of chemistry inspired by a natural substance found in the bark of trees and shrubs of the genus *Ryania*.

More information about Acelepryn is available at www.proproducts.dupont.com/acelepryn. More information about DuPont is available at www.proproducts.dupont.com.

Headquartered in Wilmington, Del., DuPont Professional Products brings the company's tradition of science, innovation and safety to the pest and green industries. DuPont Professional Products' global portfolio includes DuPont Advion fire ant bait, ant gel and ant bait arena; Advion cockroach gel bait and bait arena; Advionmole cricket bait; Provaunt insecticide and TranXit herbicide.

DuPont — one of the first companies to publicly establish environmental goals 19 years ago — has broadened its sustainability commitments beyond internal footprint reduction to include market-driven targets for both revenue and research and development investment. The goals are tied directly to business growth, specifically to the development of safer and environmentally improved new products for key global markets.

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food; building and construction; communications; and transportation.