



Booth # S2329

Contacts: Kate Ryan
302-999-5708
kate.ryan@usa.dupont.com

Susannah Griffiths/Sarah Shank
202-729-4091/202-729-4186
susannah.griffiths@ogilvypr.com
sarah.shank@ogilvypr.com

**DuPont™ Corian® Lights Up Kitchen/Bath Industry Show with
New Translucent *Illumination Series*
*Five Brilliant Colors Showcase the Infinite Design Possibilities of Corian®***

CHICAGO, April 11 - 13, 2008 – Showcasing the constant evolution of its aesthetics and flexibility as a design material, DuPont™ Corian® presents its breakthrough translucent *Illumination Series* at the 2008 Kitchen/Bath Industry Show (K/BIS). The five new Corian® colors – *Mint Ice*, *Strawberry Ice*, *Lime Ice*, *Glacier Ice* and *Blueberry Ice* – give designers the freedom to create with the most dynamic design element of all – light.

“Through the opulence of illuminated Corian®, designers can create dazzling spaces for the home,” said Ginguei Ebnesajjad, director of Product Styling and Development - DuPont Surfaces. “DuPont is passionate about providing solutions that leading designers admire and employ.”

Whether it’s a kitchen countertop or luxury bath, when backlit, the *Illumination Series*’ radiant aesthetics allow designers to create stunning, yet unexpectedly imaginative sensorial environments. The colors allow much more light to pass through than other Corian® colors, combining the many dimensions of light with a versatile material that can be thermoformed, bent, textured and cut. The new icy tones are available in half-inch and quarter-inch thicknesses, which designers can use to enhance or reduce translucency, depending on the strength of the light source and thickness of the Corian®.

DuPont™ Corian® *Illumination Series*

COLOR	DESCRIPTION
Glacier Ice	An achromatic white, diffuses the natural color of the light source
Mint Ice	A soft aqua that lends a water-filled swimming pool accent to light
Strawberry Ice	A pastel that gives a cool pink tint to light
Lime Ice	A cool color that gives a chartreuse yellow tint to light
Blueberry Ice	A light touch of lavender that strengthens to berry blue when lighted

“Corian® has always been about creativity and originality,” said Maureen McGeehan, marketing manager - DuPont Surfaces. “Translucency is the latest introduction from the company that sets the standard for surfacing materials that please everyone from minimalists to traditionalists. Our *Illumination Series* showcases Corian® in a whole new light and will inspire designers and homeowners to take their living spaces to spectacular places.”

In residential environments, DuPont™ Corian® can be used in a variety of applications including kitchen and bathroom countertops, backsplashes, vanities, wet bars, fireplace surrounds, tub decks and tub and shower surrounds. Corian® ranges from approximately \$40 - \$75 per square-foot installed and includes a 10-year residential installed limited transferable warranty from DuPont. Pricing varies on complexity, color and project location.

Corian® is non-porous and with proper cleaning, does not promote the growth of mold, mildew or bacteria. It meets all 18 characteristics set by the American Institute of Architects (AIA) for Design and Construction of Hospital and Healthcare Facilities of the ideal surface to help facilitate improved infection control in healthcare facilities. Non-toxic and non-allergenic to humans, Corian® also has received NSF/ANSI 51 Certification for food contact and Class I (A) fire rating.

DuPont Building Innovations is a strategic business unit of DuPont that manufactures and markets Corian® solid surfaces, as well as Zodiaq® quartz surfaces and Granite Certified by DuPont™. DuPont™ Corian® is a well-known global brand in the solid surface category. More information on the entire DuPont Surfaces portfolio is available at countertops.dupont.com or by calling 800-4-CORIAN (DuPont™ Corian®) or 877-229-3935 (DuPont™ Zodiaq®).

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food; building and construction; communications; and transportation.

#

4/08

The DuPont Oval, DuPont™, The miracles of science™, and Corian® and Zodiaq® are registered trademarks or trademarks of DuPont or its affiliates. Only DuPont makes Corian® and Zodiaq®.