



Booth # S2329

Contacts: Kate Ryan
302-999-5708
kate.ryan@usa.dupont.com

Susannah Griffiths/Sarah Shank
202-729-4091/202-729-4186
susannah.griffiths@ogilvypr.com
sarah.shank@ogilvypr.com

**DuPont™ Zodiaq® Unveils its *Terra Collection*,
Featuring Four Colors Made with Pre-Consumer Recycled Glass
*Collection Enhances Sustainable Surfacing Offerings from DuPont***

CHICAGO, April 11 - 13, 2008 – Designers and homeowners seeking innovative home design solutions can look to the DuPont™ Zodiaq® *Terra Collection*, which is being unveiled at the 2008 Kitchen/Bath Industry Show (K/BIS). Four new luxurious colors – *Calm Springs*, *Warm Taupe*, *Moroccan Morning* and *Mossy Green* – offer a palette of options and will contain at least 50 percent pre-consumer recycled glass when they are available in July 2008.

The collection further demonstrates the company’s commitment to providing sustainable solutions that are on the cutting-edge of design. The colors will be submitted for certification review by Scientific Certification Systems (SCS).

“Our *Terra Collection* will maximize the impact on home interiors,” said Maureen McGeehan, marketing manager - DuPont Surfaces. “Designers can look to DuPont for choices that make their designs come to life in more rewarding way.”

The DuPont™ Zodiaq® *Terra Collection*

COLOR	DESCRIPTION
Calm Springs	Medium gray color with a hint of blue and a deeply layered effect created by clear recycled glass particles.
Moroccan Morning	Warm golden sandstone color with a subtle texture created by clear recycled glass particles.
Mossy Green	Light neutral sage color warmed by brown recycled glass particles in a subtle texture.
Warm Taupe	Deep warm mocha brown color with a subtle texture created by brown recycled glass particles.

All DuPont™ Zodiaq® colors can help contribute to earning U.S Green Building Council’s LEED® points for MR Building Reuse, MR Regional Materials, Environmental Quality (EQ) Low Emitting Materials – Adhesives and Sealants.

DuPont™ Zodiaq® and the sealants and adhesives from DuPont Surfaces are GREENGUARD Indoor Air Quality Certified® and have received the GREENGUARD for Children &

SchoolsSM Certification. Long-lasting, extremely durable and easily maintained, Zodiac® represents the DuPont global commitment to providing sustainable design solutions for the home.

In residential environments, DuPont™ Zodiac® can be used in a variety of applications including kitchen and bathroom countertops, backsplashes, wet bars, fireplace surrounds, tub decks and tub and shower surrounds. DuPont™ Zodiac® is non-porous and when properly cleaned does not promote the growth of mold, mildew or bacteria. The entire DuPont™ Zodiac® product line, including the Terra Collection, ranges from approximately \$50 - \$125 per square-foot installed and carries a 10-year residential installed transferable limited warranty from DuPont. Pricing varies on complexity, color and project location.

DuPont Building Innovations is a strategic business unit of DuPont that manufactures and markets DuPont™ Corian® solid surfaces and Zodiac® quartz surfaces. Corian® is a well-known global brand in the solid surface category. Zodiac® is a premium surfacing material made almost entirely of pure quartz crystals. More information on the entire DuPont Surfaces portfolio is available at countertops.dupont.com or by calling 800-4-CORIAN (DuPont™ Corian®) or 877-229-3935 (DuPont™ Zodiac®).

DuPont - one of the first companies to publicly establish environmental goals 18 years ago - has broadened its sustainability commitments beyond internal footprint reduction to include market-driven targets for both revenue and research and development investment. The goals are tied directly to business growth, specifically to the development of safer and environmentally improved new products for key global markets.

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food; building and construction; communications; and transportation.

#

4/08

The DuPont Oval, DuPont™, The miracles of science™, and Corian® and Zodiac® are registered trademarks or trademarks of DuPont or its affiliates. Only DuPont makes Corian® and Zodiac®. LEED® and Green Building Rating System™ are registered trademarks or trademark of the U.S. Green Building Council.

GREENGUARD Indoor Air Quality Certified® and GREENGUARD for Children & SchoolsSM are registered trademarks of GREENGUARD Environmental Institute.