



DuPont signs new exclusive agreement with BONG for Tyvek® envelopes and shipping packaging

DuPont has signed an agreement with BONG for the manufacturing, marketing and sales of Tyvek® branded envelopes, pockets and postal packaging solutions in Western Europe.

Bong is a leading European provider of specialised packaging and envelope products and offers solutions for distribution and packaging of information, advertising materials and lightweight goods. Important growth areas in the Group are the ProPac packaging concept and Russia. The Group has annual sales of approximately SEK 2 billion and some 1,200 employees in 13 countries. Bong's presence is particularly strong in Northern Europe, and the Group sees attractive opportunities for further expansion and development. Bong is a publicly listed company and its shares are quoted on the Stockholm Stock Exchange.

"Tyvek® is a well-known and successful brand in the envelope industry. Customers throughout Europe use Tyvek® envelopes and packaging solutions on a daily basis, especially when the mailing is of extra importance" says Bong's President and CEO Anders Davidsson. "Tyvek® fits exceptionally well into our ProPac strategy and we are excited about the opportunity to develop the Tyvek® envelopes market in the years to come. I believe the Tyvek® material can be used for a number of new, interesting applications, e.g., for use by e-business and mail order companies."

The Tyvek® envelopes and postal packaging segment is a well-established business with an annual turnover of more than Euro 10 million. With this new agreement, DuPont has the intention to drive full coverage of the European market. Every end user will have access to Tyvek® envelopes and shipping packaging products. As a team, we will provide customers with the solutions and the service that fit their needs. This partnership aims at energizing the Tyvek® brand and strengthening the Tyvek® brand equity. "We see a growing demand of specialized envelopes, e-business shipping packaging and postal packaging that fits Tyvek® offering. Besides, the Life Cycle Assessment recently conducted has demonstrated the excellent environmental performance of Tyvek® solutions and meets the green procurement needs of our customers. We believe our partnership with Bong will allow to provide better service to the customers and achieve growth", says Anne Callot, Western European Sales Leader, Tyvek® Packaging, DuPont.

Bong will buy the Tyvek® material from the DuPont Luxembourg plant and convert it into finished products in its production sites around Europe, predominantly in Wuppertal, Germany. Bong is also planning to sub-contract part of the manufacturing and distribution to third parties in order to secure high availability and easy access to the products for the end-users. Bong will market and sell Tyvek® envelopes and postal packaging solutions as a part of its ProPac range.

Tyvek® is a spunbonded polyethylene material developed and manufactured by DuPont. It is light, thin and flexible but also extremely tough and durable. Tyvek® is, for example, tear and water resistant and therefore highly suitable for protective envelopes and postal packaging solutions. Furthermore, it is readily recycled, is an environmentally smart solution.

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food; building and construction; communications; and transportation.

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