



## News Release

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### **DuPont Nonwovens Introduces Tyvek® Plus Envelope Substrate with Enhanced Printing and Handling Capabilities** *New Features Designed to Fill Gap in Envelopes Marketplace*

WILMINGTON, Del., Sept. 3, 2008 – DuPont Nonwovens today announced the introduction of Tyvek® Plus envelope substrate, which features an absorbent surface and a stiffer sheet structure, enabling improved print quality and ease of handling.

Tyvek® Plus offers the same qualities of traditional Tyvek® — strength, lightweight and durability — but is designed for ink jet printing of barcodes and other variable information printing. It also offers excellent results with offset litho and flexographic printing, producing high resolution and rich, bold colors. The improved surface characteristics and stiffer sheet structure of Tyvek® Plus make envelopes easier to handle in both automated and manual processes.

“With the introduction of Tyvek® Plus, we’ve really enhanced the benefits that have made DuPont™ Tyvek® envelopes a world-renowned brand. The result is a product that will complement our traditional Tyvek® envelopes product portfolio, while offering better handling and printability — big advantages for printers and direct mailers,” said Jim Herrin, North America market manager, DuPont™ Tyvek® envelopes.

For printers, the benefits of Tyvek® Plus extend well beyond enhanced print quality; improved ease-of-use can lead to greater efficiencies. For medium- to high-volume mailers such as direct mail houses and businesses in the financial industry, Tyvek® Plus offers the added benefits of variable printing and improved handling in insertion processes. DuPont™ Tyvek® Plus is also compatible with a broader variety of inks than traditional Tyvek®.

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food; building and construction; communications; and transportation.

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