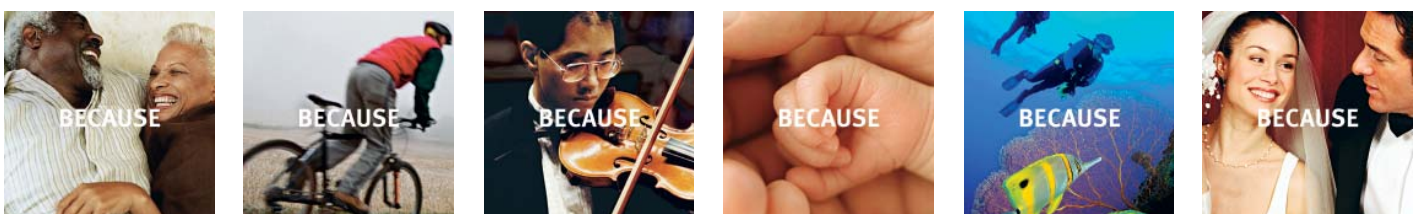


## DUPONT “MIRACLES OF SAFETY” ESSAY INVITATION

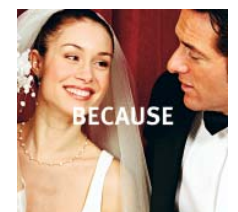
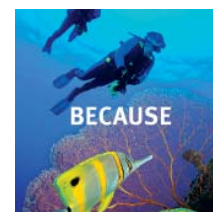
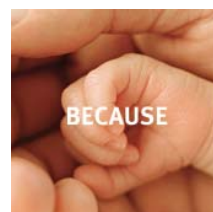
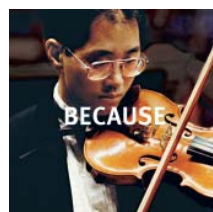
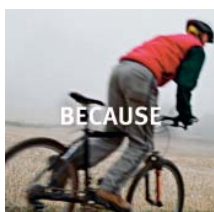
Last Spring global employees throughout DuPont shared their stories about how a safety culture at work has changed their lives.

Hundreds of moving and personal essays were submitted to the “The Miracles of Safer Lives” global employee essay invitation, one of many DuPont employee programs celebrating our sponsorship of the XVIIth World Congress on Safety and Health at Work. Y. K. Chen, marketing assistant manager, DuPont Taiwan, was selected as the winner from 20 finalists.



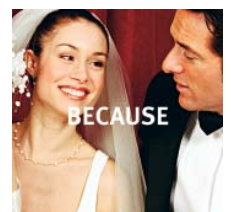
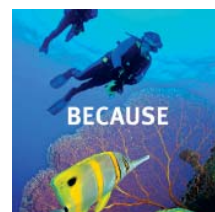
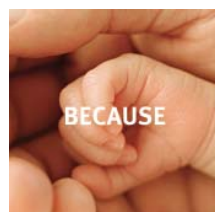
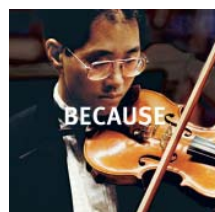
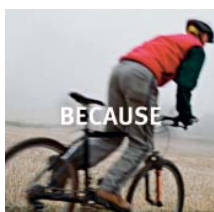
*"It was during my business trip from Hong Kong to Taipei last month. I was in an airplane when the plane moved slowly towards the runway for taking off. Somewhere near my seat, I found an air attendant busy selling tax-free items, collecting credit cards, and placing the selling goods into the overhead compartments. I knew she wanted to serve customers well, but it was against safety regulations. If the plane accelerated suddenly, people sat near her must be in danger. Alerted by her unsafe behavior, I made a strong request asking her to return back to her seat. Later during the flight, people around me smiled and agreed with what I have done. A lady sat next to me even commented that I was like a "Safety Officer."*

— Y.K. Chen  
Taiwan



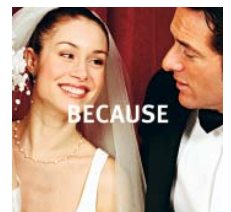
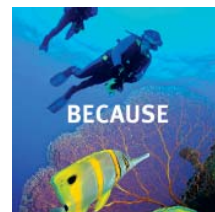
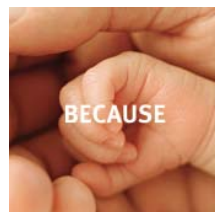
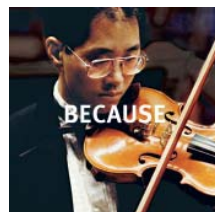
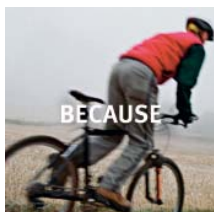
*"I joined DuPont 30 years ago and participated in several driving courses where I learned how to control the car on slippery roads. During February 1985 we had in Milan, Italy an incredible amount of snow and the roads were a mess. I was driving my wife to a health check (she was 5 months pregnant). Suddenly I lost control of my car because of black ice and was going to hit the front of a bus. I decided to put in practice preventable driving skills and told myself: Do not brake, use clutch, hand brake and give a quick turn on the steering wheel so to turn the car front-back, if you hit the bus at least is not a frontal crash! Thank God I managed it and avoided the crash. I saved my Family!!"*

— Mauro Di-Gioia  
Italy



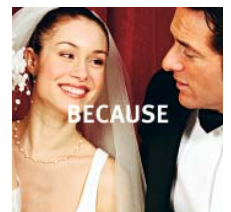
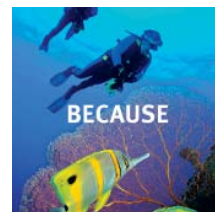
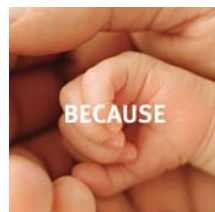
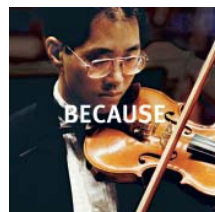
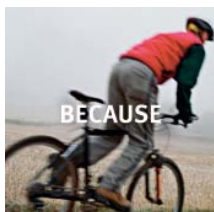
*“One of our traditions includes getting the whole family involved with trimming the Christmas tree and sleeping under it that evening. We always selected a 15-foot tall tree that consumed a good part of the family room. Trimming such a large tree with three small children was always challenging. One year I must have been distracted enough to take some unsafe shortcuts. In my rush to get the lights unto the top of the tree, I climbed onto the very top of our 6-foot ladder, leaned forward and tried to set the string of lights with a yardstick. My thirteen-year-old son, who had developed a habit of criticizing most everything I did, boldly announced, “Dad was doing something that DuPont would not approve.” I realized he was right for once, stopped the task and thought about what had happened. Not only did my son eliminate a potential fall, I now had confirmation that he actually did listen to me at least once in his life. The real message is that our DuPont safety culture continues to grow and help protect us — even from such an unlikely source as an argumentative teenager.”*

**— Tony Zatkulak  
United States**



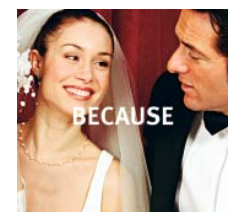
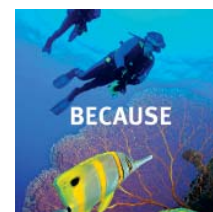
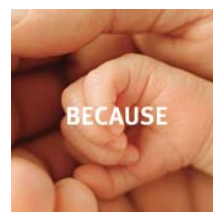
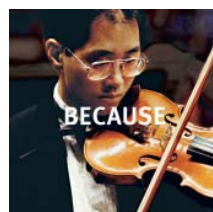
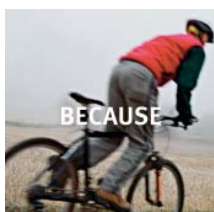
*“Last week as my wife was watching TV she saw a story about a driver who was speeding and not wearing the safety belt. He had crashed badly his car and was taken to hospital. But at that point no one knew who he was. Funny that as the vehicle was described, it appeared to have been me. My wife got up from the sofa worried and thought: ‘My God! I have to go to the bank.’ She took her purse and as she was about to leave, the telephone rang. It was her mother who had seen the story on the accident and was worried thinking it had been me. My wife told her that she had seen the story too and that she was about to leave. Her mother then asked: ‘Are you going to the hospital to know if it was your husband?’ My wife answered: ‘No Mom, I am going to the bank to make a deposit. They did not mention the person’s name, but just think — speeding and not wearing the safety belt — that is definitely not my husband. After all, he works with DuPont.”*

— Rogério Firmino Brandão  
Brazil



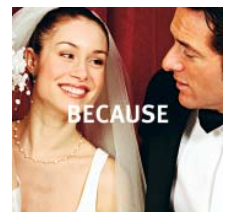
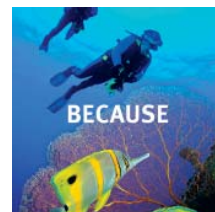
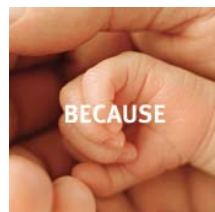
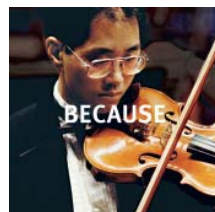
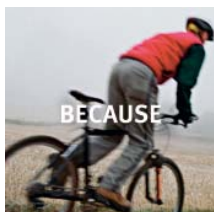
*“There was fire all over my back porch. I closed the door and reached behind it to get a fire extinguisher we always kept there. I tried to use it with the P.A.S. S. method I had learned from work, but when I needed it most it wouldn’t work! I ran next door to call for the fire department but by the time they got there it was too late. I wanted to do something to help other people. I had to let people know the small fire extinguishers may not work after two years. I asked DuPont and the Safety Leadership Team to help me to offer the kind of extinguishers we have at work to anyone who wanted to purchase them for home use at DuPont cost, and they did. I may not be able to reach everyone but I helped 123 people who either didn’t have an extinguisher or replaced a cheaper brand that may not work when they need it the most!”*

— Charlotte Waggoner  
United States



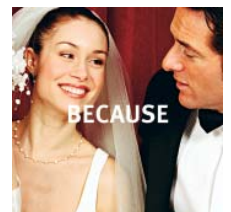
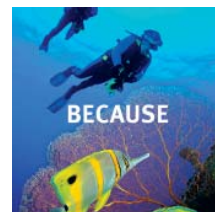
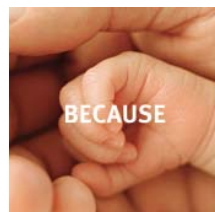
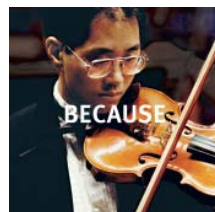
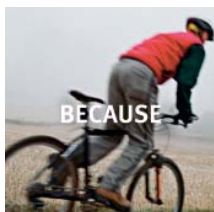
*“We at DuPont have received different training, learned useful practices, so we took it home and started to share our knowledge with our relatives, neighbors and friends. It is interesting that during the years we became kind of “volunteer safety trainers”. Discussion about using or not using winter tyres, safety belts, airbags, mobile phone, protective clothing for different works and also smoking, etc. is very often the topic of our informal discussions. Within DuPont it is no doubt, you have to follow the safety rules. It is the condition of employment. The tough job starts when you try to convince your neighbor to use his safety belt while driving his Citroen C5 car. One morning our neighbor proudly reported to us that he used his safety belt while he was driving on the motorway on the way to his weekend house. You may say, this is not a miracle, but then I can tell you — you do not know our neighbor... It is a miracle indeed.”*

— Rita Fenyvesi  
Hungary



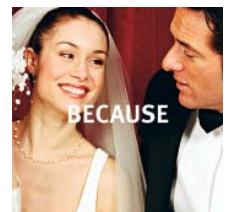
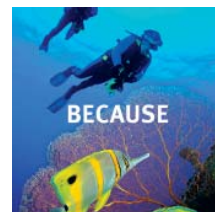
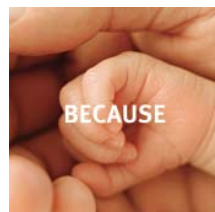
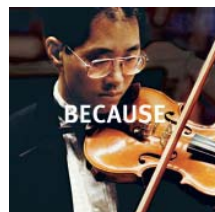
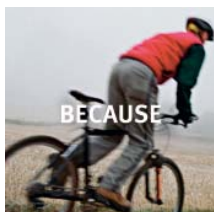
*“For the eight years I have participated in the training, not knowing how important the training would be. Last night during dinner, our daughter Sondra (10) began choking.... I got behind her and applied the Heimlich maneuver. No response. Applied again. She was tensing her stomach muscles, fighting my impulse into her stomach. Again; some noodles came out, but she still can't breathe. I am now thinking about having someone call 911. She was starting to fall forward into her dinner plate. Another thrust and a spoonful of noodle came out, and she was crying. She was okay and scared.... I sent the story to my Red Cross contact who desired to interview my daughter about her experience. I wanted to ask Sondra's permission before committing, and without hesitation she replied, ‘Of course Dad, we have to get the word out — knowing what to do is important.’”*

— Ernest Dankert  
United States



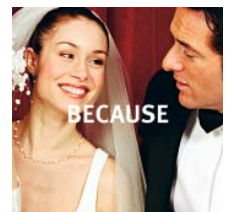
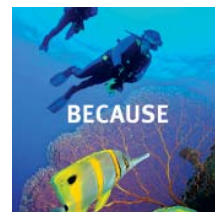
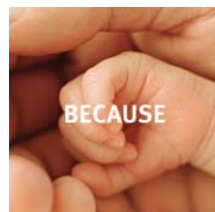
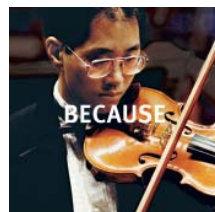
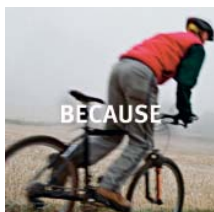
*“The ancient Chinese sage Confucius once said: ‘One shall teach people how to fish rather than give him fish, since by teaching him you save him a lifetime.’ In my years at DuPont I have not only been given a “fish”, namely a safe working environment, but — most importantly — have been taught “how to fish” by integrating safety into my everyday life... I always try my best to persuade my taxi driver to fasten his safety-belt – many times the reply is ‘I am an experienced driver.’ Perhaps most passengers would then give up and laugh at such ignorance, but I usually continue to remind him of his own safety, not because I am a particularly charitable person but simply because I believe that improved safety behavior is one of the elements that contribute to a better society in general...My six year old daughter is one of the very few first-graders in China who automatically fasten the safety belt when getting into a car not because she is afraid of parental punishment for not following boring adult rules, but because she is convinced that it is a belt that can save her life.”*

— Chun Lan Chen  
China



*"It was my father's birthday and my family was celebrating at his house with an excellent "asado" (a very tasty argentine regional food). Manuel, my five year old nephew, invited his friend Martin to the party. And they spent the whole morning playing in the pool, of course in the care of my nephew's father. When I called them to sit at the table, Martin jumped out of the pool and started running on the wet surface, to get his towel. My nephew, kindly asked Martin to stop running and to walk carefully because it was not safe for him to do what he was doing. His words were: 'Martin, you could fall and get hurt.' This makes me proud of my family because a five year old boy could identify an unsafe situation and give advice to his friend about it."*

— Maria Victoria Ize  
Argentina



*“Things started taking a twist in my life when I got married. Care and love started flowing into my life which demanded my safety and well being. A pathetic accident in the neighborhood was more than enough to trigger my wife’s panic. The consequence was she kept urging me to wear a helmet and I kept denying it — giving a number of excuses. It was at this phase that I happened to join DuPont... The very first change in me was I rode home with a helmet since it was obligatory. It was then I saw a sparkle on her face which reminded me of her demand a few months ago. ‘Thanks to DuPont’ was what she said heaving a sign of relief. Today, to my own astonishment, I have influenced a number of men to wear one.”*

— Kamal Nizar  
India

