

FACTSHEET – DuPont LX Platform Products

For the Carpet Care Industry

LX Platform Products are a superior performing line of fluorotelomer products based on existing DuPont Teflon®, Zonyl® and Foraperle® chemistries used to make surface-protection products such as stain- and soil-resistant coatings for the carpet care industry.

FEATURES

- Fewer impurities – greater than 97% reduction in trace levels of PFOA*, its homologues and direct precursors
- Better color
- Equivalent or improved performance
- Cost effective
- Better runability

OVERALL BENEFITS

- ❖ DuPont's new manufacturing process will remove greater than 97% of all trace levels of PFOA, its homologues and direct precursors from the LX Platform Products and the products will continue to maintain superior performance.
- ❖ LX Platform Products are expected to be drop-in replacement products that do not require new equipment or investments, causing no disruption or delay for customers.
- ❖ LX Platform Products will continue to be listed on existing global regulatory clearances, including the US (TSCA), Europe (EINECS), Canada (DSL) and Japan (ENCS).

PRODUCTION

- LX Platform Products will be used across the entire DuPont fluorotelomer line for soil-, stain- and oil-repellent products for carpet care.
- LX Platform Products will be available for customers in the first quarter of this year, and will increase in availability throughout 2007. LX Platform Products are expected to be priced in the same range as current offerings.
- DuPont has invested \$20 million with subsidiary, First Chemical, in Pascagoula, Miss., on a new manufacturing line to make LX Platform Products. The facility will use an innovative new technology -- developed and patented by DuPont -- to reduce nearly all trace levels of PFOA at a key intermediate step in the production process.

CARPET CARE

LX Platform Products will be a drop-in replacement for existing DuPont Carpet Care products which act as ingredients in the high-performance formulations for carpet cleaning and protection. DuPont will continue to offer carpet care products with the same high performance and benefits that customers have become accustomed to with the existing fluorotelomer-based carpet care products:

- Reduced dry soiling and staining
- Superior oil and water repellency
- Long lasting protection to re-soiling
- Ease of consistency and application

** Note: Telomer chemistry is not made with PFOA, nor is PFOA added during the manufacture of DuPont telomer-based products. However, PFOA is found at trace levels in some fluorotelomer products as an unintended byproduct of the manufacturing process.*